

JOIN RESOLVE IN *advancing* FAMILY BUILDING FOR *all.*

RESOLVE: THE NATIONAL INFERTILITY AND FAMILY BUILDING ASSOCIATION

Since 1974, RESOLVE has been the nation's leading patient advocacy organization for people facing infertility and family building challenges, ensuring equal access to all family building options through knowledge, community, advocacy, and action. RESOLVE reaches millions of people in every corner of the country through a powerful combination of advocacy, community support, and public education. Our grassroots advocacy has expanded family building benefits to more than 65 million people through state legislation and employer-provided programs, and our new name, RESOLVE: The National Infertility and Family Building Association, reflects our unwavering commitment to everyone who dreams of building a family.

2026

PROSPECTUS



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Our vision is **bold & clear**:

EVERY AMERICAN WHO WANTS TO BUILD A FAMILY CAN ACCESS THE CARE THEY NEED, FREE FROM BARRIERS OR STIGMA.

RESOLVE'S IMPACT:

Advocacy

Last year, RESOLVE mobilized 685 advocates from 49 states and Washington, DC—reaching 75% of U.S. congressional districts—to share their lived experiences directly with lawmakers.

Support

RESOLVE offers 200 free support groups serving an estimated 2,000 people each month, including specialized spaces for people over 40, Spanish speakers, Native Americans, LGBTQ+ individuals, and others whose journeys are often overlooked.

Education

RESOLVE builds national awareness and reduces stigma through events like Walks of Hope, engaging more than 2,400 participants, and a robust digital presence that generated 6.3 million social media impressions over the past year.

Why Now: A MOMENT OF OPPORTUNITY & URGENCY

Today, if you are part of the 1 in 6 people impacted by infertility, your ability to build your family too often depends on where you live or what insurance coverage you have. **RESOLVE believes no one should be priced out of parenthood.**

High-profile developments, such as the Alabama Supreme Court's decision restricting IVF access and the intense national spotlight on fertility care, have elevated public awareness and revealed broad bipartisan support, with 86% of Americans believing IVF should remain legal and accessible. Yet organized, well-funded efforts to restrict reproductive care, combined with fast-spreading medical misinformation, especially on platforms where Gen Z increasingly turns for information, threaten to roll back access and confuse patients at one of the most stressful moments in their lives. This moment calls for bold leadership and a proactive, bipartisan plan to strengthen our advocacy, expand our reach, and ensure that every person has the freedom to access and decide the care they need to build the family they dream of.



OUR Objectives

#1: STRENGTHEN RESOLVE'S FOUNDATION

Build organizational excellence and financial sustainability to enable our mission.

- Refresh our organizational identity
- Strengthen our team and internal operations
- Become financially stable

#2: REDUCE PATIENT BARRIERS

Strengthen support systems throughout the family building journey to improve the patient experience.

- Meet patients where they are with trusted information
- Expand financial navigation resources
- Elevate the importance of emotional support

#3: GROW OUR MOVEMENT

Expand the RESOLVE community to build the next generation of family building leaders.

- Engage the pre-patient audience
- Develop a clear engagement ladder to recruit, retain, and develop volunteers
- Build a more inclusive movement

#4: PROTECT AND EXPAND IVF ACCESS

Build a bold, proactive strategy to protect and expand IVF access.

- Launch a comprehensive messaging and research hub
- Expand advocacy coalition and tactics
- Create a proactive employer engagement program

Objective #1: STRENGTHEN RESOLVE'S FOUNDATION

To deliver on this moment and our 2026–2028 strategic plan, RESOLVE will first rebuild and strengthen its own foundation by creating the organizational excellence and financial sustainability needed to power everything else in this prospectus:

REFRESHING OUR ORGANIZATIONAL IDENTITY AND DIGITAL “FRONT DOOR”

- Fully rolling out RESOLVE’s new name and vision, “RESOLVE: The National Infertility and Family Building Association.”
- Revamping the website and digital platforms so patients, partners, and donors experience a clear, modern, and welcoming entry point to our work.

STRENGTHENING STAFF, STRUCTURE, AND OPERATIONS

- Growing the RESOLVE team and structuring the organization to enable the mission.
- Modernizing internal systems to enable staff to execute the strategic plan with clarity and support.

MODERNIZING TECHNOLOGY AND DATA

- Upgrading our CRM and digital tools.
- Standardizing reporting and analytics to better understand our community and measure impact.

INVESTING IN FUNDRAISING CAPACITY TO DIVERSIFY OUR REVENUE

- Strengthening development and partnerships capacity to deepen relationships with donors, foundations, clinics, and corporate partners.
- Expanding individual giving, digital fundraising, and foundation support to balance and grow RESOLVE’s revenue mix, ensuring RESOLVE remains an independent, resilient, patient-centered backbone for the family building movement.



Objective #2: **REDUCE PATIENT BARRIERS**

RESOLVE is where knowledge, empathy, and empowerment intersect. As family building becomes more complex, we're investing in scalable systems that meet people where they are: online, in clinics, at work, and at home.

BECOMING THE TRUSTED SOURCE FOR PATIENT-CENTERED INFORMATION

The internet is crowded with conflicting fertility advice, leaving the responsibility of discerning fact from fiction to a patient navigating one of the most stressful times of their lives. RESOLVE will be the most visible, credible source by:

- Partnering with creators and platforms to deliver accurate content earlier in the journey.
- Developing interactive tools like cost calculators, policy maps, and digital guides to support informed decisions.
- Using storytelling and video to demystify care through real, diverse journeys.

EXPANDING FINANCIAL NAVIGATION

Cost remains the top barrier to fertility care. RESOLVE will be the leading connector for patients by:

- Demystifying the cost of the patient journey by providing useful, transparent tools.
- Partnering with nonprofit grant programs, foundations, and innovators offering direct grants, resources, or other financing options.
- Improving the financial literacy of current and future fertility patients by partnering with professional associations and other financial planning resources.

EXPANDING ACCESS TO MENTAL HEALTH AND EMOTIONAL SUPPORT

RESOLVE will weave mental health support through every stage of the journey by:

- Expanding training resources for support group leaders with new curricula, coaching, and peer forums to grow our reach.
- Partnering with digital mental health providers to increase access to mental health resources and improve patient retention.



Objective #3: **GROW** **OUR MOVEMENT**

The RESOLVE community is a refuge for information, empathy, and empowerment, but it must better reflect the full diversity of people facing fertility challenges. Younger generations approach family building differently: they plan earlier, learn online, and expect transparency and inclusivity. To stay relevant and powerful, RESOLVE will grow with them.

ENGAGING THE PRE-PATIENT AUDIENCE

Millions consider family building long before they become patients — and they're looking for trustworthy guidance. We will do this by:

- Modernizing our digital presence to speak directly to younger, digitally native audiences.
- Partnering with influencers and cultural figures to normalize fertility conversations and connect people to RESOLVE resources.

DEVELOPING A VOLUNTEER TRAINING AND ENGAGEMENT PROGRAM

Our strength lies in advocates who turn their personal struggles into public change. RESOLVE will build a clear ladder of engagement to recruit, train, and retain patient advocates by:

- Expanding Advocacy Day to create more opportunities for volunteer engagement.
- Developing a digital organizing program that expands our online footprint and increases positive IVF storytelling.
- Launching ongoing training resources, including annual summits, ongoing virtual sessions, and a leadership resource library.
- Partner with state and local groups to maximize our collective impact.

BUILDING A MORE INCLUSIVE MOVEMENT

Family building takes many forms. To truly represent all people, RESOLVE will expand its reach and become a unifying force for anyone seeking to build a family by:

- Increasing our engagement with the full breadth of the family building community, including men facing infertility, the child free community, surrogacy and adoption community, and IVF kids.
- Prioritizing outreach to underrepresented communities in the family building movement, including LGBTQ+ families, Black and brown communities, and religious and conservative families.
- Expanding our outreach to the clinical community, including the next generation of reproductive health leaders.



Objective
#4:

PROTECT & EXPAND ACCESS

TO IVF AND ALL FAMILY BUILDING OPTIONS

Set the agenda, not just respond. For decades, the family building movement has played defense, responding to legislative attacks and scrambling to correct false narratives about IVF. The urgency of today's moment means that RESOLVE will lead a proactive, bipartisan family building movement that advances access, expands opportunity, and elevates patient voices.

LAUNCHING A MESSAGING & RESEARCH HUB

Create a centralized, data-driven resource that:

- Aggregates polling and research, fills gaps with new studies, and produces shared messaging.
- Equips messengers with toolkits, training, and briefings for advocates, employers, and policymakers.
- Serves media with credible experts and a patient-centered context.

EXPANDING THE ADVOCACY COALITION

To win the narrative, we must grow and coordinate the tent of supporters who believe in protecting family building access:

- Increasing bipartisan engagement to advance federal and state legislation and prevent restrictive legislation.
- Expanding partnerships with disease advocacy organizations and women's health organizations to expand our collective impact.
- Developing a legislative strategy informed by our community to advance our shared goals.

ENGAGING EMPLOYERS AND EXPANDING COVERAGE

Approximately 60% of Americans¹ get health insurance through their employers, but only 32% of these employees² have IVF coverage. To bridge this gap, RESOLVE will launch a proactive employer engagement program to increase access through workplace benefits. We aim to secure expanded coverage for hundreds of thousands of employees and build a community of corporate leaders who normalize fertility benefits as standard health care by:

- Creating a "RESOLVE Family Building Champion" certificate for employers offering inclusive fertility benefits.
- Partner with businesses, trade groups, and professional associations to communicate the positive business impact of fertility benefits to employees and employers.
- Scale insurance education resources to help more employees understand what their fertility benefits provide.



JOIN RESOLVE TODAY

TO LEARN MORE ABOUT ENGAGING WITH RESOLVE,
PLEASE CONTACT US AT DEVELOPMENT@RESOLVE.ORG

CORPORATE COUNCIL

The RESOLVE Corporate Council brings together leaders from across the family building ecosystem, including clinics, benefit providers, pharmaceutical companies, and other corporate partners. Corporate Council members receive a mix of visibility, access, and strategic engagement opportunities designed to align their brand and business goals with RESOLVE's mission-driven work.

Annual Commitment*:

- **Champion:** \$200,000+
- **Pioneer:** \$150,000 - \$199,999
- **Leader:** \$100,000 - \$149,999
- **Partner:** \$50,000 - \$99,999
- **Supporter:** \$25,000 - \$49,999
- **Innovator:** \$5,000 - \$25,000, to include equity or in-kind gifts

PHYSICIANS COUNCIL

RESOLVE'S Physicians Council brings together current and future leaders in reproductive endocrinology and fertility care from across the country. Designed for leading physicians in the United States who value RESOLVE's work and are deeply committed to our mission, the Council includes membership for established physicians, new physicians through our NextGen program, and a limited, selective NextGen In-Training track for a small number of fellows and senior residents who are invited to learn about RESOLVE's patient advocacy and mission.

Annual Commitment:

- **Physicians Council:** \$5,000
- **NextGen Physicians Council:** \$1,000-\$4,999
- **NextGen In-Training:** \$0



INDIVIDUAL GIVING

Every day, thousands of people face the heartbreak and uncertainty of infertility and other family building challenges. Your generosity ensures that RESOLVE can be there — offering trusted information, compassionate support, and powerful advocacy so that every person's dream of family can move closer to reality. When you join the RESOLVE's Circle of Hope, you become part of a community of donors who believe that no one should walk this journey alone.

Annual Commitment:

- **Transformer:** \$100,000+
- **Changemaker:** \$50,000 - \$99,999
- **Hope Leader:** \$25,000 - \$49,999
- **Family Builder:** \$10,000 - \$24,999
- **Advocate:** \$5,000 - \$9,999
- **Supporter:** \$1,000 - \$4,999
- **RESOLVE Rising:** Monthly gift of \$25+

*Corporate Council membership requires a minimum annual commitment of \$5,000 in addition to Night of Hope contributions

TO LEARN MORE ABOUT ENGAGING WITH RESOLVE,

please contact us at

DEVELOPMENT@RESOLVE.ORG

RESOLVE'S THREE-YEAR BUDGET

| | 2026 | 2027 | 2028 |
|------------------------------|--------------------|--------------------|--------------------|
| STRENGTHENING OUR FOUNDATION | \$1,575,205 | \$1,914,502 | \$1,795,354 |
| REDUCE PATIENT BARRIERS | \$698,942 | \$1,105,091 | \$1,694,341 |
| GROW OUR MOVEMENT | \$821,794 | \$1,016,071 | \$1,097,950 |
| PROTECT AND EXPAND IVF | \$733,561 | \$997,245 | \$1,097,809 |
| TOTAL | \$3,829,503 | \$5,032,909 | \$5,685,454 |

WITH YOUR SUPPORT

The family building movement stands at a crossroads. Your partnership will empower RESOLVE to lead with vision, courage, and compassion, ensuring that every person who wants to build a family has the freedom to access and choose the care they need to build the family they dream of.

To learn more, contact development@resolve.org.

SOURCES

¹ Claxton, G. (2025, October 8). Employer-sponsored health insurance 101. KFF.

² McMullin, C. (2024, August 22). Organizations adding more fertility and adoption support. International Foundation of Employer Benefit Plans: Word on Benefits.