

2025 Night of Hope Gala and Awards Ceremony

*Night
of Hope*

 resolve



Event Details

Where?

- Cipriani Wall Street®, New York City

When?

- November 18, 2025

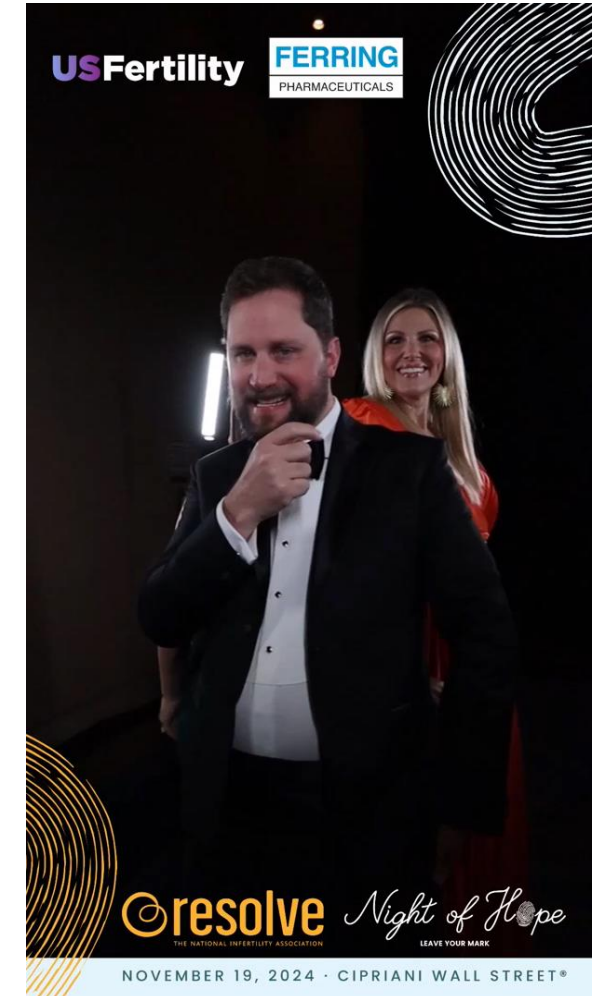
What time?

- 6:30-10:30 PM EST
- Evening schedule TBA

Event timeline:

- Opening Reception
- Hope Awards Presentation
- Fundraising Fun
- Networking

*Night
of Hope*



Night of Hope



2025 Night of Hope Sponsorship Opportunities

Presenting Sponsor

\$100,000 – Exclusive Opportunity

See your company name in lights!

This top-level opportunity shows the community you support RESOLVE's mission in a big way. With benefits including name, logo, and video, your company name will appear wherever the Night of Hope logo appears. (Night of Hope, presented by YOUR COMPANY LOGO)

Benefits Include:

- Company name included in Night of Hope logo at the venue entrance
- 1-minute video, produced by the sponsor, presented to the Night of Hope. Script for the video is provided by the sponsor and approved by RESOLVE.
- Logo recognition in Night of Hope event marketing
- Three reserved tables and center premium seating (total of 30 tickets)
- Acknowledgement from the host during the program as Presenting Sponsor
- Full page ad on back cover of the printed program
- Logo recognition in sponsor spotlight shown throughout the event

SOLD OUT



Golden Sponsor \$50,000 – 1 Available

Benefits Include:

- Name and logo recognition as Golden Sponsor on Night of Hope sponsor webpage
- Two reserved tables for (10) with premium seating (total of 20 tickets)
- Opportunity to present a Hope award during the Awards Presentation
- Logo/brand visibility on attendee photo prints at event Photo Booth
- Logo recognition in sponsor spotlight shown throughout the event
- Company logo on orange carpet “step and repeat”
- Corporate name and logo on the email announcing the honorees
- Logo recognition in Night of Hope related email marketing
- Full page ad with premium page positioning in the printed Night of Hope program
- Logo recognition in sponsor spotlight shown throughout the event



Hope Sponsor \$35,000 – 3 Available

Benefits Include:

- Name and logo recognition as Hope Sponsor on Night of Hope sponsor webpage
- One priority seating table for ten (ten)
- Opportunity to present a Hope Sponsor Presentation
- Corporate name recognition announcing the honorees
- Logo recognition in associated email marketing
- Full page ad with prime page positioning in the printed Night of Hope program
- Logo recognition in sponsor spotlight shown throughout the event

SOLD OUT



New!

Opening Reception Sponsors **\$30,000 total – 1 Available**



Up to three companies may split the cost of this sponsorship and receive co-branding recognition.

Make a great first impression and welcome RESOLVE’s expected 600+ guests.

Benefits Include:

- Name and logo recognition as Opening Reception Sponsor on the event website and sponsor webpage for up to three company logos.
- One priority seating table for ten (total of 10 tables) *Share the 10 seats at the table*
- Sponsoring company logos on the backdrop for the Opening Reception
- Sponsored “Signature Cocktail” menu with up to three company logos on the signage
- Sponsor company logos prominently displayed during the Opening Reception
- One half-page ad for each participating sponsor in the printed program
- Each company will receive recognition in sponsor spotlight shown throughout the event

SOLD OUT



Night of Hope

Thank You, American Society for Reproductive Medicine (ASRM)!
Thank you, Society for Assisted Reproductive Technology (SART)!

VIP Table Sponsor \$15,000 – 5 Available

Benefits Include:

- Name listed as “VIP table sponsor” on Night of Hope sponsor webpage
- One priority seating table reserved for ten (total of ten tickets)
- Chair Wrap printed with RESOLVE logo and “VIP” on all ten chairs
- Full page ad in printed Night of Hope Program
- Logo recognition in sponsor spotlight shown throughout the event



Preferred Table Sponsor \$12,500 - 8 Available

Benefits Include:

- Name listed as “Preferred Partner” table sponsor on Night of Hope sponsor webpage
- One preferred seating table reserved for ten (total of 10 tickets)
- Chair Wrap printed with RESOLVE logo and “Preferred Partner” on all 10 chairs
- Half-page ad in the printed Night of Hope program
- Logo recognition in sponsor spotlight shown throughout the event



Table Sponsor \$10,000

Benefits Include:

- Name listed as a Table Sponsor on Night of Hope sponsor webpage
- One reserved table for ten (total of ten tickets)
- Half-page ad in the printed Night of Hope program
- Logo recognition in sponsor spotlight shown throughout the event

Gala Half Table Sponsor \$5,000

Benefits Include:

- Name listed as Gala Half Table Sponsor on Night of Hope sponsor webpage
- 5 reserved seats together at a table for ten (total of five tickets)
- Logo recognition in sponsor spotlight shown throughout the event



Can't make it to Night of Hope? *"Be there without being there"*

2025 Visibility Opportunities



New!

Know Before You Go Email Sponsor \$10,000 – 1 Available



Be featured in the “Know Before You Go” email—the essential message every attendee reads the night before the event. As the exclusive sponsor, your company will create a short, pre-approved video. RESOLVE will provide a sample script, but your team has the flexibility to bring it to life in your own creative style. The final video, produced by your company, will be linked directly in the body of the email and viewed by hundreds of guests and industry professionals.

Benefits Include:

- The featured 90 sec video will be created by your company with script provided by RESOLVE
- Name listed as Featured Know Before You Go Email Sponsor on Night of Hope sponsor webpage
- Logo recognition on “Featured Know Before You Go Email Sponsors” page in printed program
- Logo recognition in sponsor spotlight shown throughout the event
- RESOLVE will partner with your company on script development, and final review and approval. The video must be received two weeks prior to the event on Monday November 3, 2025

Updated

Dessert Sponsor \$10,000 – 1 Available

Benefits Include:

- Name listed as Dessert Sponsor on Night of Hope webpage
- Place card with logo on Dessert Platters
- Full page ad in printed Night of Hope Program
- Logo recognition in sponsor spotlight shown throughout the event



Updated

Table Centerpiece Sponsor \$10,000 - 1 Available

Benefits Include:

- Name listed as Table Centerpiece Sponsor on Night of Hope sponsor list
- Logo on table centerpiece
- Full page ad in program
- Logo recognized in spotlight shown throughout event

SOLD OUT



Updated

Toast Sponsor \$10,000 – 1 Available

Benefits Include:

- Name listed as Toast Sponsor on Night of Hope sponsor webpage
- Logo recognition on “Toast Sponsor” page in printed program
- Full page ad in the printed Night of Hope program
- Logo recognition in sponsor spotlight shown throughout the event



New!

Welcome Sponsor
\$7,000 - 2 Available

Benefits Include:

- Name listed as Welcome Sponsor on Night of Hope sponsor webpage
- Sponsor has logo in high position on welcome clings prominently at entrance as guests enter
- Logo recognized in spotlight shown throughout event

SOLD OUT



New!

Featured Email Sponsors \$5,000 – 4 Available

Benefits Include:

- Name listed as Featured Email Partner Sponsor on 2025 Night of Hope sponsor webpage
- Name and logo recognition as "Featured Email Sponsor" in printed program
- Logo recognition in sponsor spotlight shown throughout the event
- Sponsor's logo will be featured in a co-branded header graphic at the top of one designated Night of Hope spotlight recruitment email. The header will display the RESOLVE and sponsor logos side by side, with a banner line such as: "In proud partnership with [Sponsor Name], supporting RESOLVE's mission." The same email will spotlight the sponsor with either a quote or video link highlighting why they support RESOLVE and the Night of Hope

Mission Moment Decals Sponsors

\$5,000 each – 6 Available

Benefits Include:

- Name listed as Mission Moment Sponsor on Night of Hope sponsor webpage
- Sponsor has logo on the cling celebrating RESOLVE's mission (1 logo per wall cling)
- Wall Clings will serve as a backdrop on the stage
- Logo recognition in sponsor spotlight shown throughout the event



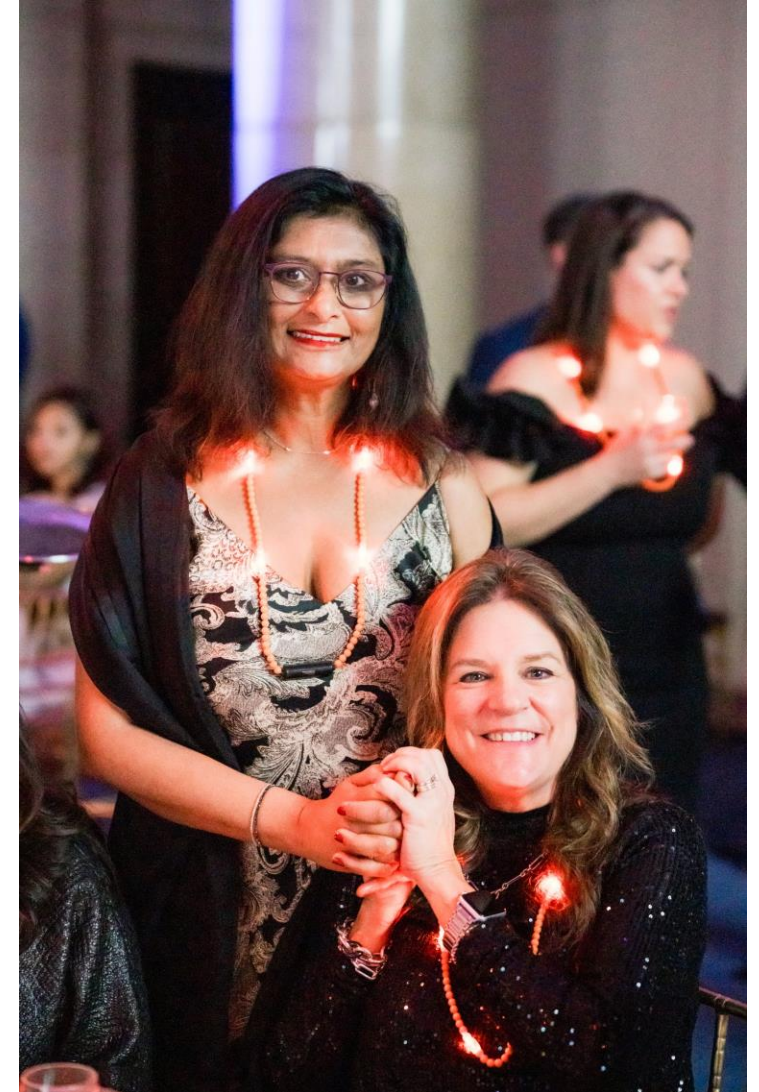
New!

Dinner Menu Sponsor \$5,000 – 1 Available

Benefits Include:

- Name listed as Dinner Menu Sponsor on Night of Hope sponsor webpage
- Logo recognition on “Dinner Menu” printed program
- Half page ad in the program
- Logo recognition and spotlight shown throughout event

SOLD OUT



New!

Coat Check Sponsor \$5,000 – One Available

Benefits Include:

- Company logo prominently displayed on sign on easel at the entrance of venue directing people when they walk into the venue where to go for their coat check
- Your company logo will be on the Coat Check tabs for people to hold on to in order to remember their coat check numbers
- Logo recognition in printed program
- Logo listed as Coat Check Sponsor on Night of Hope sponsor webpage
- Half page ad in the printed Night of Hope program
- Logo recognition in sponsor spotlight shown throughout the event



New!

Reflections Sponsor \$5,000 - One Available

Benefits Include:

- Your company logo will be prominently featured in the design of a special mirror cling which will cover the parameter mirrors located in the guest restrooms. Design preview available upon request.
- Logo recognition in printed program
- Logo listed as Reflections Sponsor on Night of Hope sponsor webpage
- Half page ad in the printed Night of Hope program
- Logo recognition in sponsor spotlight shown throughout the event



Friend Sponsor \$2,500

Benefits Include:

- Name listed as Friend Sponsor on Night of Hope sponsor webpage
- Name Listed as Friend Sponsor in printed program
- Logo recognition in sponsor spotlight shown throughout the event

Full Page Ad: \$2,000

Half Page Ad: \$1,000



Thank you to our current 2025 sponsors!

Presenting Sponsor



Golden Sponsor



Hope Sponsors



Opening Reception Sponsor



VIP Table Sponsor

Freedom Fertility by Evernorth
EMD Serono

Preferred Table Sponsors

Vitrolife

Table Sponsors

Boston IVF
CCRM Fertility
CooperSurgical
Cloud RX
Filotimo Foundation
Kindbody
Labcorp
Maven Clinic
NYU Langone Fertility Center
Progyny
The Genesis Foundation
US Fertility

Half Table Sponsors

Artisan Medical Solutions, LLC.

CNY Fertility

Cryofuture

EngagedMD

Fellow Health

Gaia Family

IVY Fertility

Pixel Care

Prima

SMP Pharmacy

Walgreens Specialty Pharmacy

Table Centerpiece Sponsor

Roots Surrogacy

Welcome Sponsors

Natera

IVIRMA

Dinner Menu Sponsor

Bird&Be

THANK YOU!

 sophia.elias@resolve.org

 [Night of Hope Webpage](#)

Please Note: All Sponsors and their related sponsorship materials must be vetted and approved by RESOLVE. RESOLVE may refuse to enter into or terminate a relationship for any reason on a case-by-case basis.

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Check out our photo album from last year:
[RESOLVE: The National Infertility Association's albums | Flickr](#)