



Federal Virtual Advocacy Day

May 14, 2024

www.resolve.org/advocacyday

Presenting Sponsor (Exclusive Opportunity)

Dollar Value: \$50,000

Benefits Include:

- Corporate name and logo hyperlinked on official Advocacy Day webpage as the Presenting Sponsor
- Acknowledgment in recruitment and engagement emails for Advocacy Day
- Acknowledgment in Training Webinars for Advocacy Day
- Acknowledgment in Virtual Advocacy Training Program
- 30-second Video message to Advocacy Day advocates (sponsor provides video to RESOLVE)
- Recognition during regional virtual Gatherings (e.g. Meet Ups, Happy Hours) for Advocacy Day
- "Meet our Sponsor" blog post on resolve.org
- Advocate Swag Box Sponsor

Champion

Dollar Value: \$15,000

Benefits include:

- Corporate name and logo hyperlinked on official Advocacy Day webpage as a sponsor
- Acknowledgment in recruitment emails for Advocacy Day
- Acknowledgment in Training Webinars for Advocacy Day
- Recognition during regional virtual Gatherings (e.g. Meet Ups, Happy Hours) for Advocacy Day
- Advocate Swag Box: One logoed item in the Swag Box (RESOLVE will provide list of options)

Changemaker

Dollar Value: \$5,000

Benefits include:

- Corporate name and logo hyperlinked on official Advocacy Day webpage as a sponsor
- Acknowledgment in recruitment emails for Advocacy Day
- Acknowledgment in Training Webinars for Advocacy Day

State Advocacy Day Sponsor

Dollar Value: \$5,000 per State Advocacy Day

Benefits include:

- Corporate name and logo hyperlinked on official State Advocacy Day webpage(s) as an event sponsor
- Acknowledgment in recruitment emails for State Advocacy Day
- Acknowledgment during Training Webinar for State Advocacy Day



DIY Walk of Hope – Virtual or In-Person

Dollar Value: Varies based on location

Ask us how to be connected to a volunteer DIY Walk Chair in your area to discuss options. Companies/Clinics who value local/regional exposure but do not have a DIY Walk of Hope in your area, are encouraged to talk to RESOLVE about how to host a DIY Walk in your community. DIY Walk Hosts are thanked via RESOLVE's social media.

Additional Recognition

Annual Corporate Partners at the following levels will also receive additional recognition throughout the partnership year:

	Impact Partner (Custom) Starting at \$100,000+	Champion \$75,000- \$99,999	Advocate Partner \$50,000- \$74,999	Hope Partner \$25,000- \$49,999	Friend Partner \$10,000- \$24,999
Use of RESOLVE's Proud Partner Logo	✓	✓	✓	✓	✓
Four Social Media "thank you posts" in a 12-month period	✓	✓	✓	✓	✓
Feature Partnership in RESOLVE email in a 12-month period	4	2			



Interested in partnering?

Please fill out this [interest form](#) and a member of the RESOLVE Team will be in touch with you within 2-3 business days.