Send a letter to your legislator!

Educate lawmakers and help amplify our message by submitting a template letter through our action alert system. Personalization is available and your letter will be sent directly to your lawmaker’s offices.

Join us for a VIRTUAL Advocacy Day!
Your home, Your phone.

#UseYourVoice | April 25, 2023

WELCOME

Thank you so much for your willingness to assist RESOLVE & ASRM in this push for change. Your desire to volunteer your time will amplify our united voice! We hope this reference guide will offer answers to many of your Advocacy Day questions. Please feel free to connect with any and all of the Engagement Committee members. May your Advocacy Day experience be fulfilling and enriching.

Your 2023 Engagement Committee,

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Crafting your Elevator Pitch

Infertility is a silent disease and often times it can be hard to know how to begin your story. We encourage you to start with the 5 W's.

**Who**: Think about who your audience is. Are they younger, older, male, female – do they have kids, men or women in their lives? This impacts how you deliver your pitch.

**What**: Think about the impact of infertility on your life, friends, family or patients lives and how you would describe it?

**Where**: Let them know where you are from, not just your state but county or city/area in the county.

**When**: How long have you been on your family building journey? If you have completed your journey? Or if you are a supporter or medical professional how would you describe the impact?

**Why**: Why our family building “asks” are important. Many families still face discrimination when looking to build their family.
Helpful Prep Reminders

- Review the Issues being presented this year and the legislative record of your Senators and Representative. You will receive training from your State Captain as well as RESOLVE & ASRM.

- Research your elected officials; finding a commonality is great!

Check out this resource!
State Fertility Scorecard

Staying Engaged

While on Zoom, leverage RESOLVE backgrounds.
Rock your orange & pineapples to represent the infertility community.
Post pictures of your day on social media using hashtag #UseYourVoice
Shoutout & thank your legislator on social media.

CHECK OUT THESE SOCIAL MEDIA TIPS

Is your state represented?

Alaska
Delaware
Hawaii
Missouri
Montana

Vermont
Rhode Island
South Dakota
West Virginia
Wyoming

#UseYourVoice
April 25, 2023
Advocacy Day doesn’t end on April 25th!

Dear / Good Morning / Good Afternoon (insert name)
I wanted to extend my sincerest appreciation for the time you spent discussing our proposed legislation and personal stories. Being in Representative (insert name) district, these issues are of great importance to me and I am thankful to have been given the opportunity to review them with you. Has Representative (insert name) decided to sponsor any of the bills or resolutions presented?
List Bill Names / Resolution Names & their numbers

Dear / Good Morning / Good Afternoon (insert name)
Thank you so much for the time you spent discussing our proposed legislation and personal stories. These issues affect so many in our state, can we count on Senator (insert name) support on any of the bills or resolutions presented? List Bill Names / Resolution Names & their numbers

*These are just a few examples of follow-up templates you may see. Be sure to check if your legislator has already signed on to co-sponsor any of our bills and thank them for their support before making another ask.*
What to Expect on Advocacy Day:

- Make sure you are assigned to the state delegation where you vote (your permanent residence on file with the military/your voting address) if that is different from where you live. Staffers and Representatives want to hear from their voters.

- Your state delegation will be looking to you for information on military life and sharing your family-building challenges in relation to you/your service member’s service (PCSing, deployments, separations, unemployment/underemployment, etc).

QUESTIONS? REACH OUT TO OUR MILITARY VOLUNTEER LEAD JULIE ESHELMAN. 
JULIEAERB@GMAIL.COM

Telling your story is powerful, and those personal details will pull at the heartstrings of those you are speaking with so go into your meetings feeling empowered to share what you are comfortable with.

How to Tell Your Story

Avoid using military jargon and acronyms

Staffers may not understand military terms and acronyms. Assume they are unfamiliar with military life.

Take time to educate others on military life by weaving it into your story.

Instead of saying “frequent moves led to delays in seeking treatment” you could say “moving across the country every 2-3 years led to challenges in seeking consistent care with the same fertility clinic.”