

Maximize your brand visibility during National Infertility Awareness Week® 2023

April 23 – 29, 2023 · www.infertilityawareness.org

For the first time ever, RESOLVE will host Federal Advocacy Day, Tuesday, April 25, 2023, during National Infertility Awareness Week (NIAW). Show your support of RESOLVE to patients, doctors, practices and practice networks, and industry leaders while directly supporting our Access to Care program.



Available Partnership Opportunities

National Infertility Awareness Week® 2023

April 23 – 29, 2023 · www.infertilityawareness.org

Sponsor

Dollar Value: \$10,000

Benefits Include:

- Logo hyperlinked on official NIAW website, infertilityawareness.org
- Spotlight on Sponsor's commitment to RESOLVE and NIAW with logo and hyperlink on official NIAW "partner spotlight" section
- Acknowledgment as a Sponsor in one NIAW related press release (sent one month prior to NIAW)
- Acknowledgment as a Sponsor in NIAW related e-communications
- RESOLVE will share RESOLVE/Sponsor activities related to partnership on social media during the week

Advocate (NEW)

Dollar Value: \$5,000

Benefits include:

- Corporate name hyperlinked on official NIAW website, infertilityawareness.org
- Acknowledgment as a Sponsor in NIAW related e-communications

Supporter (NEW)

Dollar Value: \$1,000

Benefits include:

- Corporate name acknowledgment on official NIAW website, infertilityawareness.org

Virtual Federal Advocacy Day 2023

Tuesday, April 25, 2023 • www.resolve.org/advocacyday

Presenting Sponsor (Exclusive Opportunity)

Dollar Value: \$50,000

Benefits Include:

- Corporate name and logo hyperlinked on official Advocacy Day webpage as the Presenting Sponsor
- Acknowledgment in recruitment and engagement emails for Advocacy Day
- Acknowledgment in Training Webinars for Advocacy Day
- Acknowledgment in Virtual Advocacy Training Program
- 30-second Video message to Advocacy Day advocates (sponsor provides video to RESOLVE)
- Recognition during regional virtual Gatherings (e.g. Meet Ups, Happy Hours) for Advocacy Day
- "Meet our Sponsor" blog post on resolve.org
- Advocate Swag Box Sponsor

Champion

Dollar Value: \$15,000

Benefits include:

- Corporate name and logo hyperlinked on official Advocacy Day webpage as a sponsor
- Acknowledgment in recruitment emails for Advocacy Day
- Acknowledgment in Training Webinars for Advocacy Day
- Recognition during regional virtual Gatherings (e.g. Meet Ups, Happy Hours) for Advocacy Day
- Advocate Swag Box: One logoed item in the Swag Box (RESOLVE will provide list of options)

Changemaker

Dollar Value: \$5,000

Benefits include:

- Corporate name and logo hyperlinked on official Advocacy Day webpage as a sponsor
- Acknowledgment in recruitment emails for Advocacy Day
- Acknowledgment in Training Webinars for Advocacy Day

Supporter (NEW)

Dollar Value: \$1,000

Benefits include:

- Corporate name acknowledgment on official Advocacy Day webpage

Sponsorship Deadline: March 31, 2023

Interested in partnering?

Please fill out this interest form and a member of the RESOLVE Team will be in touch with you within 2-3 business days.

<https://resolve.org/partner-interest> 

