Welcome

Thank you so much for your willingness to assist RESOLVE & ASRM in this push for change. Your desire to volunteer your time will greatly amplify our united voice! We hope this reference guide will offer answers to many of your Advocacy Day questions. Please feel free to connect with any and all of the Engagement Committee members. May your Advocacy Day experience be fulfilling and enriching.

Your 2022 Engagement Committee,

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Calendar of Events 2022

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Pre-Advocacy Day Social</td>
<td>May 4</td>
<td>8:30 pm ET</td>
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<tr>
<td>Military &amp; Veteran Social Meetup</td>
<td>May 12</td>
<td>8:00 pm ET</td>
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<tr>
<td>RESOLVE/ASRM Cram Session</td>
<td>May 17</td>
<td>7:30 pm ET</td>
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| Morning Kick Off & Congressional Meetings  | May 18 - Kick Off: 8:00 am & 11:00 am ET
Meetings: 10:00 am - 5:00 pm
Time zone specific

Click here to see the full Advocacy Day Schedule.

What to Expect

Meetings will be scheduled for you:

- House of Representatives: You may be paired with other delegates to speak with your district legislator. You will not attend any meeting alone.
- Senate Calls: Your entire state delegation will be present for your two senatorial calls.
- Expect 3-5 scheduled calls with built-in breaks. We recommend all day availability for Advocacy Day.
- If you are in a large state delegation, not everyone may be able to speak on each call but your presence is important!
  - Your State Captains will help organize speakers. On some occasions you may be asked to speak more than once.

Social Networking

Connect with other advocates, your State Captains & organizations that are represented at RESOLVE Advocacy Day.

- Military Family Building Coalition
- Black, Indigenous, People of Color (BIPOC)
- Lesbian, Gay, Bisexual, Transgender, Questioning (LGBTQ+)
- American Society for Reproductive Medicine (ASRM)

Join us for a VIRTUAL Advocacy Day!
Your home, Your phone.

WELCOME
Infertility is a silent disease and often times it can be hard to know how to begin your story. We encourage you to start with the 5 W’s.

**Who**: Think about who your audience is. Are they younger, older, male, female – do they have kids, men or women in their lives? This impacts how you deliver your pitch.

**What**: Think about the impact of infertility on your life, friends, family or patients lives and how you would describe it?

**Where**: Let them know where you are from, not just your state but county or city/area in the county.

**When**: How long have you been on your family building journey? If you have completed your journey? Or if you are a supporter or medical professional how would you describe the impact?

**Why**: Why our family building “asks” are important. Infertility affects 1 in 8 with little access to coverage. Many families still face discrimination when looking to build their family.
• Review the legislative bills being presented this year and who from your legislation has already sponsored. You will receive training from your State Captain as well as RESOLVE & ASRM.

• Research your representatives & their aides. Finding a commonality is great! Ex. Your representative sits on the Veteran Affairs Committee, our military bill may be of interest to them.

Check out this resource!

State Fertility Scorecard

Staying Engaged

While on Zoom, leverage RESOLVE backgrounds.

Rock your orange & pineapples to represent the infertility community.

Post pictures of your day on social media using hashtag #WeCanAll

Shoutout & thank your legislator on social media.

CHECK OUT THESE SOCIAL MEDIA TIPS

Is your state represented?

Alaska
Delaware
Hawaii
Missouri
Montana
Vermont
Rhode Island
South Dakota
West Virginia
Wyoming

#WeCanAll
May 18, 2022
Advocacy Day doesn’t end on May 18th!

Dear / Good Morning / Good Afternoon (insert name)
I wanted to extend my sincerest appreciation for the time you spent discussing our proposed legislation and personal stories. Being in Representative (insert name) district, these issues are of great importance to me and I am thankful to have been given the opportunity to review them with you. Has Representative (insert name) decided to sponsor any of the bills or resolutions presented?
List Bill Names / Resolution Names & their numbers

Dear / Good Morning / Good Afternoon (insert name)
Thank you so much for the time you spent discussing our proposed legislation and personal stories. These issues affect so many in our state, can we count on Representative (insert name) support on any of the bills or resolutions presented?
List Bill Names / Resolution Names & their numbers

*These are just a few examples of follow-up templates you may see. Be sure to check if your legislator has already signed on to co-sponsor any of our bills and thank them for their support before making another ask.*
Telling your story is powerful, and those personal details will pull at the heartstrings of those you are speaking with so go into your meetings feeling empowered to share what you are comfortable with.

What to Expect on Advocacy Day:

- Make sure you are assigned to the state delegation where you vote (your permanent residence on file with the military/your voting address) if that is different from where you live. Staffers and Representatives want to hear from their voters.

- Your state delegation will be looking to you for information on military life and sharing your family-building challenges in relation to you/your service member’s service (PCSing, deployments, separations, unemployment/underemployment, etc).

QUESTIONS? REACH OUT TO OUR MILITARY VOLUNTEER LEAD JULIE ESHELMAN. JULIEAERB@GMAIL.COM

How to Tell Your Story

Avoid using military jargon and acronyms

People may be unfamiliar with the military won’t know or understand always assume they unfamiliar with the military life and terminology.

Take time to educate others on military life by weaving it into your story.

Instead of saying “frequent moves led to delays in seeking treatment” you could say “moving across the country every 2-3 years led to challenges in seeking consistent care with the same fertility clinic.”

#WeCanAll talk to our lawmakers.