

**RESOLVE: The National Infertility Association**  
**Annual Report 2007**

*RESOLVE is the voice for women and men facing infertility.*

**TABLE OF CONTENTS**

Letter from the Executive Director .....3

Mission.....4

Year in Review .....5

RESOLVE Staff, Board of Directors, Advisory Councils.....11

2007 Major Donors .....13

Appendix: Financial Statements .....14

## **LETTER FROM THE EXECUTIVE DIRECTOR**

RESOLVE: The National Infertility Association was founded in 1974 by Barbara Eck Menning, a woman going through her own struggle with infertility. Instead of suffering alone, she brought together a group of women facing the same life crisis. They met regularly around her kitchen table to share their ups and downs, including how to cope and move towards resolution. Infertility was certainly a huge factor in their lives, but they did not want it to define who they were as women; they wanted to take charge of their destiny.

Thirty-three years later, women, and now men, are still gathering around tables to talk about their infertility and share their struggles. In 2007 many joined RESOLVE, a national organization that not only provides the structure for support groups across the country, but has grown to include educational programming; online resources including a robust online support community; advocacy for greater access to care; and a constant effort to bring infertility into the mainstream public discourse. Infertility is not defining the women and men who seek out RESOLVE's services—they too are taking charge and creating their own path to resolution.

The empowerment gained from finding support and information has helped thousands of people in the U.S. cope with their infertility diagnosis. RESOLVE is the oldest and largest patient advocacy organization in the U.S. providing support to the infertility patient community. Our organization was founded on the belief that a few people getting together each month can make a difference. In 2007, our focus was on the basics that created RESOLVE—strengthening and growing our support group experience, fighting for access to care, and providing the best information available to patients.

Thank you for taking the time to read this Annual Report. My hope is that you leave with the knowledge that RESOLVE makes a difference every day in the lives of so many.

Sincerely,

*Barbara Collura*  
Executive Director

## **MISSION STATEMENT**

*The mission of RESOLVE is to provide timely, compassionate support and information to people who are experiencing infertility and to increase awareness of infertility issues through public education and advocacy.*

## **YEAR IN REVIEW**

### **New Executive Director Named**

In April 2007, Barbara Collura was named Executive Director of RESOLVE: The National Infertility Association (RESOLVE). As Executive Director, she represents RESOLVE at a number of national conferences, committees and organizations including the National Committee on the Oversight of Assisted Reproductive Technologies (NCOART), the American Society of Reproductive Medicine (ASRM) and the National Health Council. As the official spokesperson for RESOLVE, Collura is frequently interviewed by the media and speaks at conferences and events on a variety of topics related to infertility.

Collura joined RESOLVE in September 2004, as the Director, Chapter & Constituent Services. In this role, she oversaw the restructuring of the RESOLVE nationwide volunteer network from a chapter structure to an integrated, regional model. Barbara hired and managed the first regional staff for RESOLVE and facilitated the development of standardized processes, procedures, templates and forms among the RESOLVE regions. Collura also managed a number of external projects including National Infertility Awareness Week®. For several years prior, Collura served as a volunteer for RESOLVE in the Washington, DC-metro area.

Prior to joining RESOLVE, Collura ran a high tech recruiting organization serving as Vice President of Operations and also owned her own high tech recruiting firm. She has served as a volunteer with RESOLVE, The American University Alumni Association, her church and other social service organizations.

Collura received her undergraduate degree from the University of Montana and her Masters of Arts degree in International Affairs from American University. Collura, her husband Chris, and son Anthony reside in Herndon, VA outside Washington, DC.

### **Benefiting from the AMC Model**

In August, 2007 RESOLVE secured the services of The Coulter Companies, an association management company (AMC). The primary functions of the AMC are to provide a central office for RESOLVE's national headquarters and to provide an array of services from a professionally managed staff, including finance and accounting, events management, resource development and database/ information technology. The AMC model, used by thousands of non-profit organizations throughout the U.S., allows the core RESOLVE team to focus on service and mission delivery, and cuts costs by utilizing the services of highly-skilled professionals for just the right amount of time needed. The move to the AMC corresponded with the expiration of the office lease on RESOLVE's previous office in Bethesda, MD. By moving to the AMC, RESOLVE was able to reduce costly overhead expenses (office furniture, equipment, office lease), and gain a wealth of knowledge across the AMC staff. The Coulter Companies is located in McLean, VA, just outside Washington, DC.

## **National Infertility Awareness Week® (NIAW)**

Recognized annually for 18 years with nationwide events, NIAW informs the public about the medical and emotional issues faced by the 7.3 million Americans with infertility and highlights family building options.

During NIAW 2007, RESOLVE successfully launched seven virtual events.

- Attend a Local Event/Find a Support Group
- Shop till you drop with RESOLVE's shopping partners
- Virtual Advocacy Day
- Give to RESOLVE
- Pledge/Petition
- Ask your employer for coverage
- Spread the Word—tell a friend

## **RESOLVE.org, RESOLVE's premiere website**

- 450,000 unique visitors
- 7.1 million page views
- 1 million visits

In 2007 RESOLVE continued to grow our web presence. This year we focused on implementing a strategic eCommunications plan to different segments of RESOLVE's audience, including:

- eUpdate: a monthly eNewsletter that focuses on current RESOLVE happenings and how to use RESOLVE during the family building journey.
- Volunteer Update: a special communication to hundreds of RESOLVE volunteers nationwide.
- Infertility Advisor: a monthly communication to RESOLVE's professional members.
- Regional eNews: bimonthly eNewsletters segmented by geographical location promoting local support services and educational programs.

## **Fundraisers**

### **Celebrate Families ... A Walk of Hope**

On Saturday, November 10, 2007, hundreds of families gathered at the Mall of America in Bloomington, MN for the first "Celebrate Families ... A Walk of Hope! This event, the brainchild of a dedicated RESOLVE volunteer in Minnesota, brought together families to celebrate the unique and special way their family was created. The event was co-sponsored and heavily promoted by KARE-11, the NBC affiliate in the Minneapolis area. Additional sponsors included Denny Hecker Auto Connections, Queen of Peace Hospital, Cub Foods, and SuperValu. The event raised thousands of dollars in sponsorship, event registration, and pledges made to walkers who strolled through the Mall and enjoyed special guests and activities brought to the Mall for the Walk.

## **10<sup>th</sup> Annual Night of Hope**

RESOLVE's 10<sup>th</sup> Annual Night of Hope gala was held on June 6, 2007 in New York City. This year's theme, Ten Fingers, Ten Toes, Ten Years, was a celebration of RESOLVE's achievements in the area of infertility and its continued commitment to increase awareness of family building issues through advocacy and public education.

The evening was hosted by RESOLVE's Executive Director, Barbara Collura and featured a silent auction followed by an awards presentation where outstanding family-building professionals and supportive organizations were honored:

### **Barbara Eck Menning Founder's Award presented to Alice D. Domar, PhD**

Each year, RESOLVE gives a special Founder's Award – the Barbara Eck Menning Award – to an individual or group who has demonstrated leadership in the field of infertility or infertility resolution. Alice D. Domar, PhD, Executive Director, Domar Center for Complementary Healthcare at Boston IVF, is this year's recipient. Dr. Domar is a pioneer in the application of mind/body medicine to women's health issues. Her groundbreaking research focuses on the relationship between stress and different women's health conditions, and creating innovative programs to help women decrease physical and psychological symptoms, earning an international reputation as one of the country's top women's health experts.

### **Other distinguished awardees:**

Friends of RESOLVE for Clinical  
Excellence  
Larry Lipshultz, MD  
Maria Bustillo, MD

Friends of RESOLVE for Emotional  
Support  
Linda Applegarth, PhD  
Linda Hammer Burns, PhD  
Sharon Covington, MSW

Friends of RESOLVE for Public  
Awareness Leadership  
Church and Dwight Co., Inc.

Friends of RESOLVE for Advocacy  
Leadership  
Organon USA, Inc.

Friends of RESOLVE for Media  
Leadership  
Anderson Cooper 360

Family Building Employer of the Year  
Presented by RESOLVE and Conceive  
Magazine  
Avon Products, Inc.

Outstanding Employer Awards  
Presented by Organon USA, Inc.

National Employer  
Black and Decker

Regional Employer  
Columbia Laboratories

Regional Awards:  
Regional Zenith Award

Theodore Johnson, MD  
Friends of RESOLVE  
Creative Solutions Ink, Corp

Joanne J Amato Excellence in Nursing  
Award  
Presented jointly by RESOLVE,  
Reproductive Medicine Associates of  
New Jersey and the Amato Family  
Debra Moynihan, RN, APN-C, MSN

### **Los Angeles, CA, Night of Hope Gala**

The Los Angeles affiliate of RESOLVE hosted its first Night of Hope event on November 8, 2007, at the Japanese Gardens on the campus of Long Beach State University. The event paid tribute to the professional community in the Los Angeles area and a number of awards were given out to a wide variety of professionals. The event was especially meaningful as it honored the memory of Dr. Mory Nouriani, a Reproductive Endocrinologist in the LA area who was killed in a car accident a year earlier. Dr. Parks, Dr. Nouriani's widow, accepted his award with heartfelt gratitude to RESOLVE and the entire infertility community that supported her and her family.

### **Publications**

#### *REI Nurse Perspective*

In 2007, RESOLVE introduced a specialty publication, *The REI Nurse Perspective*. This publication provides a synopsis of infertility patients' perspectives on their medication treatment experiences and infertility clinic nurses' responses to those findings. Our goal was to inform, as well as enhance, the nurse-patient relationship to advance patient satisfaction and quality of care. The publication, which was produced by an educational grant by Ferring Pharmaceuticals, was distributed to RESOLVE professional members.

#### *Resolve for the Journey and Beyond*

RESOLVE ceased publication of *Family Building* magazine following the Autumn/NIAW issue. The RESOLVE Regional newsletter, "Resolve for the journey and beyond," replaced *Family Building* as a benefit of membership. The newsletter provides the same high-quality content on all aspects of the infertility journey, and regional editions provide information on local events and services.

### **Advocacy**

The goals of RESOLVE's advocacy committee are to increase access to family building options by:

- Seeking state and federal mandates for infertility insurance
- Persuading employers to provide coverage voluntarily
- Improving policies for those wishing to adopt and those using third party reproduction
- Influencing pending legislation that could jeopardize access to treatment



## **20<sup>th</sup> Anniversary of the Massachusetts Mandate**

The Bay State chapter of RESOLVE celebrated the 20th Anniversary of the Massachusetts Infertility Insurance Mandate at a luncheon at the Massachusetts State House on Tuesday, April 10, 2007. The chapter honored 15 insightful legislators, still in office, who supported the original bill two decades ago, requiring insurance coverage for infertility treatment. Speakers included Speaker of the House Salvatore F. DiMasi, Rep. Ronald Mariano, Dr. Selwyn Oskowitz of Boston IVF, and Rebecca Lubens, Davina Fankhauser and Beth Panella from the Bay State RESOLVE chapter. The Bay State RESOLVE board of directors and staff, along with members of the professional community also attended, as well as a number of RESOLVE families with babies and children—a visible reminder of the mandate’s impact on Massachusetts families. In fact, the chapter estimates that between 50,000 and 60,000 babies have been conceived via fertility treatment since the mandate’s passage in 1987. Clearly, the law has been life changing for couples and individuals in Massachusetts, and the chapter remains committed to protecting this law during current and future legislative debates about controlling health care costs.

## **RESOLVE Highlights Infertility in the National and Local Media**

In 2007, RESOLVE: The National Infertility Association brought the disease of infertility to the forefront of the public’s attention. With coverage in national publications such as *The Wall Street Journal*, ABC News, *The New York Times*, *Newsweek* and MSNBC, RESOLVE’s spokesperson, executive director, Barbara Collura, was interviewed and provide vital statistical information to these publications. In addition, RESOLVE’s robust Web site provided facts on infertility to media across the nation. RESOLVE’s media relations effort also led to stories in trade publications such as *Pregnancy Magazine*, *Fit Pregancy*, *Parents Express* and *Birthtalk*. Media worked closely with RESOLVE to find appropriate families going through their family building journey. RESOLVE uses its e-newsletter capabilities and listservs to assist reporters from national and local press to find people to interview for their articles on infertility.

One particular piece that was published in the *New York Times* Online features audio interviews of women telling their family building stories. In this piece, you can hear these women including Barbara Collura talk about their experiences. Through this effort, the public realizes the importance of the resources that RESOLVE to the infertility community and though diagnosed with infertility. Please visit [http://www.nytimes.com/interactive/2008/06/10/health/healthguide/TE\\_INFERTILITY\\_CLIPS.html](http://www.nytimes.com/interactive/2008/06/10/health/healthguide/TE_INFERTILITY_CLIPS.html) and the related article at <http://www.nytimes.com/2008/06/10/health/10pati.html>.

## **RESOLVE In the Media**

“The 7.3 million Americans facing the disease of infertility,” said Barbara Collura, Executive Director of RESOLVE: The National Infertility Association.” MarketWatch, Infertility Association Releases Resource on Progesterone, June 5, 2008

“People have to recognize that there’s a connection between cost and how the treatment is going to play out,” said Barbara Collura, executive director of Resolve, a patient advocacy organization for people with infertility. “If you have \$10,000 that you’ve begged, borrowed and stolen for this one I.V.F. cycle, you’re not going to say, ‘Please just transfer one.’ ” The New York Times, Lowering Odds of Multiple Births, February 19, 2008

“But outsize costs and relatively sparse insurance coverage at home are driving more Americans to seek treatments abroad. The cost of fertility treatments in the U.S. varies by region and depends on the procedures needed. A single round of IVF with a woman's own eggs, including medications, costs on average about \$12,000, according to Resolve, but can run much higher. For IVF using donor eggs, the cost can add as much as \$5,000 to \$15,000. Prices have risen steadily in recent years as more-advanced technology and additional options have emerged.” WSJ.com, Infertile Couples Head Overseas for Treatments, February 19, 2008

### **Professional Outreach**

In 2007 RESOLVE exhibited at the American Society for Reproductive Medicine (ASRM) conference held in Washington, DC in October. The event allowed RESOLVE to meet with many of our professional members and corporate partners. RESOLVE is a proud member of the National Health Council and attended a variety of meetings in 2007 with other patient advocacy organizations. RESOLVE is the only patient group dedicated to infertility on the prestigious National Health Council. In 2007 RESOLVE chaired the National Committee for the Oversight of Assisted Reproductive Technologies (NCOART), of which it co-chairs with the Society for Assisted Reproductive Technology (SART). Two meetings were held in 2007 which brought together leaders from trade associations, non-profits, and governmental agencies to discuss the most pressing issues facing assisted reproductive technologies.

## **RESOLVE Staff, Board of Directors, Advisory Councils**

### **Staff**

Barb Collura	Executive Director
Anna Bell	Regional Operations Manager, Southwest
Margaret Berardelli	Regional Operations Manager, Mid-Atlantic
Rebecca Flick	Director, Marketing & Online Services
Dawn Gannon	Regional Operations Manager, Northeast
Heather Gasser	Database & Online Services Specialist
Lisa Houts	Regional Operations Manager, Midwest
Tracy Kaylie	Development Manager
Jennifer Munro	Regional Operations Manager, Southwest

### **RESOLVE Board of Directors**

Leigh Boston, Chair	7180 Fawn Lake Drive Alpharetta, GA 30005
Michael Alper, MD, Vice Chair	130 Second Avenue Waltham, MA 02451
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Susan Caughman	39 W. 37th Street, 15 <sup>th</sup> Floor New York, NY 10018
Marcelle I. Cedars, MD	1635 Divisadero Street, Suite 601 San Francisco, CA 94115
Lee Rubin Collins, JD	5 Whitney Circle Natick, MA 01760

Karen Dolan	2 Windy Hill Rd Redding, CT 06896
Alice D. Domar, PhD	130 Second Avenue Waltham, MA 02451
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Theodore H. Johnson, MD	141 South Mountain Drive New Britain, CT 06052
Bob Lederer	161 Cackle Cove Road South Chatham, MA 02659
Deborah Rice, RN	15001 Shady Grove Road, Suite 220 Rockville, MD 20850
Richard T. Scott, Jr., MD	111 Madison Avenue, Suite 100 Morristown, NJ 07931
Steven Spandorfer, MD	505 East 70th Street, HT 340 New York, NY 10021
Nancy Turett	1500 Broadway New York, NY 10036
Peter J. Wiernicki, Esq	11140 Rockville Pike, Suite 620 Rockville, MD 20852

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Larry Lipshultz, MD  
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Santiago Munne, PhD  
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Claudia Pascale, PhD  
William D. Petok, PhD, PA  
Jan Elman Stout, PsyD

**Nurse Advisory Council**

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Jennifer Dempsey, RN  
Dawn Duncan, RN  
Sharon Freiman, RN  
Karyn Gotthardt, RN  
Ruthie Gruen, RN  
Kathryn Hill, MS, WHCNP  
Jackie Korn, RN  
Carol Lesser, RN  
JoAnne Libraro, RN  
Gina Matties, RN  
Catherine McBreen, RN  
Mirrin Reagan, RN  
Sheila Scharnowski, RNC  
Sue Schneider, RN  
Cyndi Hill Tagg, RN  
Marge Vogt, RN

**2007 Major Donors**

**\$250 - \$499**

Susan Alfiero-Bavasso  
Rhonda Balsam  
Katherine Fallow  
Richard Grazi  
Diana Greenberg  
Theodore Nagel  
Robert Nichol  
Jessica Peterson  
Deborah Rice  
Anna and Jim Richards  
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Meggin Schneider  
Joseph Stegmayer  
Gina Wilson  
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Angela Gilligan  
Timothy Kniker  
Santiago Munne  
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Skye Terhorst  
Constance Berman  
Morgan Stanley Group

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Julie Berman  
Maria Bustillo  
Lucia Case  
Wendy Conrad  
Harrie Copeland  
Alice Domar  
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Matt Krummell  
Adam Lustig  
Michael Meyer

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**\$1,000**

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Leigh Boston  
Michael Kownacki  
Jeffrey Larson  
Robert Lederer  
John Nardini  
Lawrence Nelson  
Jane Ribgy  
Susan Slotnick  
Steven Sullivan  
Mary Zimmer

**\$1,001 - \$5,000**

Maya Grosz  
Kristy Frechette  
Jane Castanias  
Wendy Schwartz  
Lee Collins  
Theodore Johnson  
Steven Snyder  
Grady Hughes  
Dina Felder

**\$10,000**

Dennis Hecker

**\$49,000**

Amy Davis

## Appendix – RESOLVE’s Financial Statements

### **RESOLVE: The National Infertility Association Consolidated Statement of Position December 31, 2007**

	<u>National</u>	<u>Houston</u>	<u>Bay State</u>	<u>Total</u>
<b>Assets</b>				
Cash and cash equivalents	68,781	36,608	74,280	179,669
Accounts receivable	189,561	-	405	189,966
Note receivable, net	8,602	-	-	8,602
Prepaid expenses	26,430	-	-	26,430
Other assets	-	-	-	-
Property and equipment, net	<u>2,678</u>	<u>-</u>	<u>-</u>	<u>2,678</u>
Total assets	<u>296,052</u>	<u>36,608</u>	<u>74,685</u>	<u>407,345</u>
<b>Liabilities and Net Assets</b>				
<b>Liabilities</b>				
Accounts payable and accrued expenses	336,017	-	14,563	350,580
Deferred membership dues	157,013	-	9,900	166,913
Deferred corporate sponsorship	40,000	-	-	40,000
Note payable	<u>59,522</u>	<u>-</u>	<u>-</u>	<u>59,522</u>
Total liabilities	<u>592,552</u>	<u>-</u>	<u>24,463</u>	<u>617,015</u>
<b>Net Assets</b>				
Unrestricted net assets (deficit)	<u>(296,500)</u>	<u>36,608</u>	<u>50,222</u>	<u>(209,670)</u>

Total net assets	<u>(296,500)</u>	<u>36,608</u>	<u>50,222</u>	<u>(209,670)</u>
Total liabilities and net assets	<u>296,052</u>	<u>36,608</u>	<u>74,685</u>	<u>407,345</u>

**RESOLVE: The National Infertility Association**  
**Consolidated Statement of Activities**  
**For the Year Ended December 31,**  
**2007**

	<u>National</u>	<u>Houston</u>	<u>Bay State</u>	<u>Total</u>
<b>Revenue and support</b>				
Sponsorships	381,979	-	-	381,979
Meetings and event revenue	281,879	636	54,976	337,491
Membership fees	190,146	11,964	11,686	213,796
Grants and contributions	158,777	12,811	33,818	205,406
Publications and advertising	158,337	-	38,238	196,575
Contributions from Chapters	1,018	-	-	1,018
Miscellaneous revenue	5,582	-	-	5,582
Investment income	<u>2,926</u>	<u>-</u>	<u>196</u>	<u>3,122</u>
Total revenue and support	<u>1,180,644</u>	<u>25,411</u>	<u>138,914</u>	<u>1,344,969</u>
<b>Expenses</b>				
Program services	802,979	13,419	113,088	929,486
General and administrative	607,398	8,273	25,876	641,547
Fundraising	<u>-</u>	<u>-</u>	<u>3,837</u>	<u>3,837</u>
Total expenses	<u>1,410,377</u>	<u>21,692</u>	<u>142,801</u>	<u>1,574,870</u>







**RESOLVE: The National Infertility Association (RESOLVE)**

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McLean, VA 22102

**Telephone:** 703.556.7172  
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