



RESOLVE
ADVOCACY
NETWORK

Let's talk about
Pro-Family
legislation.



Calendar of Events 2021

#REPRESENT
virtually.



Advocate Training	TBD
RESOLVE/ASRM Cram Session	June 16 7:30pm EST
Pre-Advocacy Day Social	June 3 – 7pm time zone specific
Advocacy Day Social	June 3 – 5pm time zone specific

What to Expect

Meetings will be scheduled for you:

- **House of Representatives:** You may be paired with other delegates to speak with your district legislator. *You will not attend any meeting alone.*
- **Senate Calls:** Your entire state delegation will be present for your two senatorial calls.
- Expect 3-5 scheduled calls with built-in breaks. We recommend all day availability for Advocacy Day.
- If you are in a large state delegation, not everyone may be able to speak on each call but your presence is important!
 - Your State Captains will help organize speakers. On some occasions you may be asked to speak more than once.

Social Networking

Connect with other advocates, your State Captains & organizations that are represented at RESOLVE Advocacy Day.

- Military Family Building Coalition
- Black, Indigenous, People of Color (BIPOC)
- Lesbian, Gay, Bisexual, Transgender, Questioning (LGBTQ+)
- American Society for Reproductive Medicine (ASRM)

**your voice +
advocacy =
empowerment**

#IFadvocacy?

WELCOME

We couldn't be more thrilled to be working with you this Advocacy Day and thank you for your willingness to assist RESOLVE & ASRM drive for change. We hope this reference guide will offer answers to many of your Advocacy Day questions. We welcome you to connect with any and all of the Engagement Committee members. May your Advocacy Day experience be fulfilling and enriching.

Your 2021 Engagement Committee,

Jessica Audette, PA Advocate
jmarie1125@gmail.com

Diane Corsey, KY & BIPOC Advocate
Diane.corsey@yahoo.com

Heather Denison, CO Advocate
heatherdenison@icloud.com

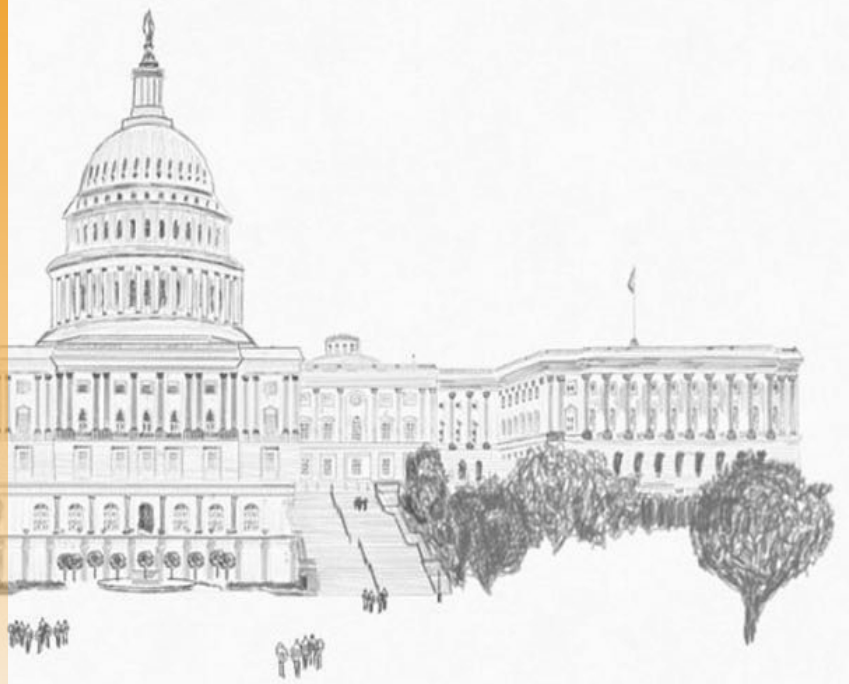
Julie Eshelman, AZ & Military Advocate
julieaerb@gmail.com

Ellen Gustafson, VA & Military Advocate
ellen@militaryfamilybuilding.org

Samantha Mancuso, VA Advocate
Nursesam17@gmail.com

Tracie Sullivan, VA & LGBTQ Advocate
Tsullivan@resolve.org

Advocacy Day Prep



Crafting your Elevator Pitch

Infertility is a silent disease and often times it can be hard to know how to begin your story. We encourage you to start with the 5 W's.

Who: Think about who your audience is. Are they younger, older, male, female – do they have kids, men or women in their lives? This impacts how you deliver your pitch.

What: Think about the impact of infertility on your life, friends, family or patients lives and how you would describe it?

Where: Let them know where you are from, not just your state but county or city/area in the county.

When: How long have you been on your family building journey? If you have completed your journey? Or if you are a supporter or medical professional how would you describe the impact?

Why: Why our family building “asks” are important. Infertility affects 1 in 8 with little access to coverage. Many families still face discrimination when looking to build their family.

Your Story

TELLING YOUR STORY IS AN INTREGAL PART OF ADVOCACY DAY. YOU WANT TO PROVIDE A QUICK SNAPSHOT OF WHO YOU ARE, YOUR JOURNEY AND HOW THAT CONNECTS TO THE BILL. CHECK OUT THESE ADVOCATES!

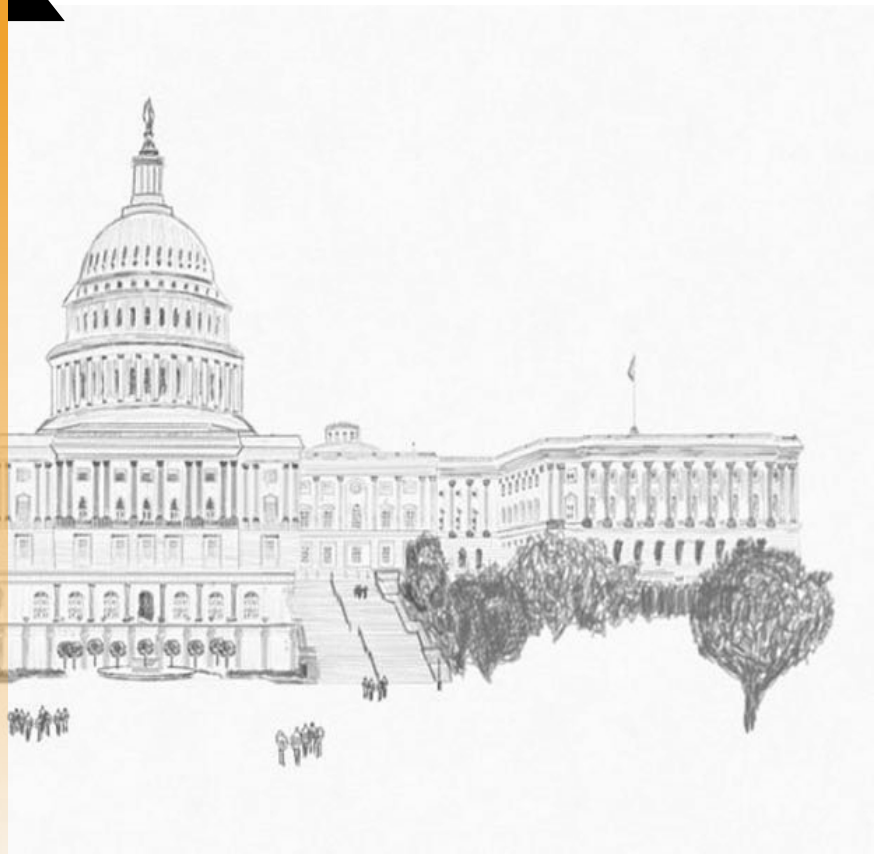
JESS AUDETTE
JULIE ESHELMAN
DR. MARK TROLICE



#REPRESENT

There is power
in your story.
Turn that power
into advocacy.

Advocacy Day Prep



Helpful Prep Reminders

- Review the legislative bills being presented this year and who from your legislation has already sponsored. You will receive training from your State Captain as well as RESOLVE & ASRM.
- Research your representatives & their aides. Finding a commonality is great! Ex. Your representative sits on the Veteran Affairs Committee, our military bill may be of interest to them.

Check out these resources:

[State Fertility Scorecard](#)

[Representative Bios on Advocacy Associates Platform](#)

ATTENTION MILITARY

BE SURE TO REGISTER FOR THE STATE DELEGATION OF YOUR PERMENANT/VOTING ADDRESS. IF YOU THINK YOU HAVE BEEN ASSIGNED TO THE WRONG STATE, PLEASE CONTACT TRACIE SULLIVAN TSULLIVAN@RESOLVE.ORG

Staying Engaged

While on Zoom, leverage RESOLVE backgrounds.

Rock your orange & pineapples to represent the infertility community.

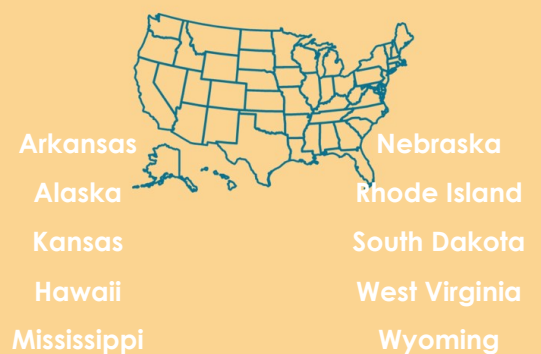
Post pictures of your day on social media using hashtag #letstalkprofamily.

Shoutout & thank your legislator on social media.

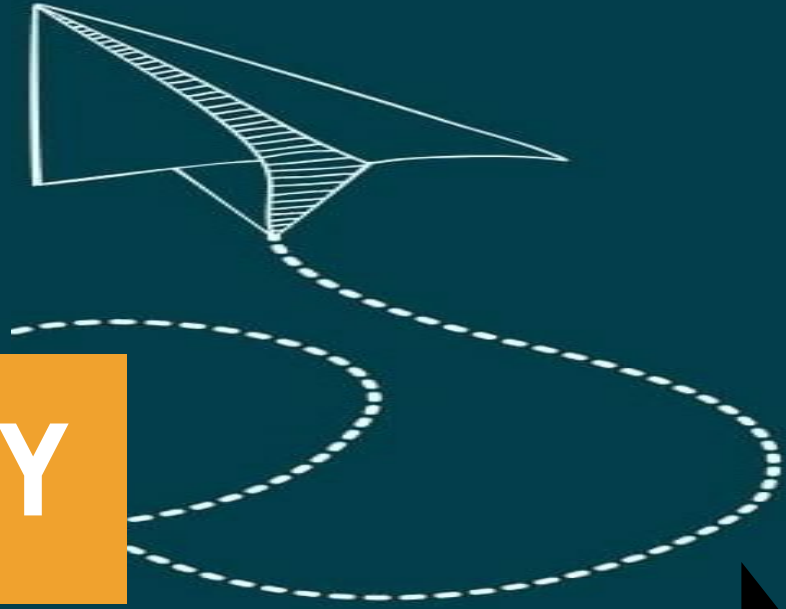
[CHECK OUT THESE SOCIAL MEDIA TIPS](#)

Know anyone from these BIG LITTLE States?!

Let's get them involved!



stay in touch.



ADVOCACY

Day Follow-Up

Advocacy Day doesn't end on June 17!

Dear / Good Morning / Good Afternoon (insert name)

I wanted to extend my sincerest appreciation for the time you spent discussing our proposed legislation and personal stories. Being in Representative (insert name) district, these issues are of great importance to me and I am thankful to have been given the opportunity to review them with you. Has Representative (insert name) decided to sponsor any of the bills or resolutions presented?

List Bill Names / Resolution Names & their numbers

Dear / Good Morning / Good Afternoon (insert name)

Thank you so much for the time you spent discussing our proposed legislation and personal stories. These issues affect so many in our state, can we count on Representative (insert name) support on any of the bills or resolutions presented?

List Bill Names / Resolution Names & their numbers

These are just a few examples of follow-up templates you may see. Be sure to check if your legislator has already signed on to co-sponsor any of our bills and thank them for their support before making another ask.

Do's

- Send a follow-up email to thank your legislators for their time, support and if they've signed on as a co-sponsor.
- Address them by their formal title.
- Add – Volunteer Advocate for RESOLVE to your signature.
- Sign up for emails from your legislators to stay up to date.

Don't

- Forget to send a follow-up email.
- Forget to list the Bill/Resolution names and their corresponding numbers.
 - Stress, you've got this!