About the Virtual Walk of Hope
Through September and early October, we will launch a series of activity challenges in the app, MoveSpring. Participants will walk, run, ride, and more in support of the family building community while fundraising for RESOLVE’s mission. The challenges will culminate in October with a week of celebrations which will include special recognition of the in-person Walks that would have otherwise been in-person but were postponed due to COVID-19: Dallas, Chicagoland, Colorado, New England, Northern California, and Washington D.C.

How to Participate
- Become a SPONSOR!
- PROMOTE the event to your patients, clients, friends, and family.
- DONATE and invest in RESOLVE & Resolve New England’s important awareness campaigns, state and federal advocacy initiatives, and our many support programs.

About RESOLVE and Resolve New England
RESOLVE: The National Infertility Association and Resolve New England are non-profit organizations promoting reproductive health and ensuring equal access to all family building options for women and men experiencing infertility or other reproductive disorders.

Visit www.resolve.org and www.resolvenewengland.org to learn more about each organizations mission, public awareness campaigns, and public policy efforts.

Sponsorship opportunities & benefits.
Please contact Simmy Bookal
T: 703.506.7172
E: info@resolve.org
or
Kate LeBlanc @ 781.890.2250 or kwleblanc@resolvenewengland.org

Virtual Walk of Hope
September 8 - October 17
Sept. 8 - Oct. 10: Virtual activity challenges
October 11 - 17: Celebration Week

3 GREAT REASONS TO BECOME A SPONSOR

VISIBILITY
You will receive exposure in the community you serve. Through digital branding and marketing opportunities. Your company will be spotlighted as a supporter of this important cause.

ADVOCACY
Your financial support benefits RESOLVE’s work at both the national and local levels through patient support, education, and public policy.

COMMUNITY
Raising awareness about infertility is important to building a community of support for those on this journey. Instead of an in-person Walk, supporters will be encouraged to walk, run, or ride separately but together to support all people challenged in building a family.

www.resolve.org/walkofhope
2020 SPONSORSHIP VIRTUAL BENEFITS

RESOLVE and Resolve New England will recognize the investment of our sponsors make in supporting our mission through a variety of virtual acknowledgements.

<table>
<thead>
<tr>
<th>LEVELS &amp; BENEFITS</th>
<th>Presenting $5,000</th>
<th>Champion $2,000</th>
<th>Advocate $1,000</th>
<th>Hope $500</th>
<th>Community $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to pre-record video remarks to be broadcasted during Celebration Week; Oct. 11—17, 2020</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on any RESOLVE press release(s) for event.</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to include one (1) company branded item in VIP Swag bag for fundraisers who raise $250. (Up to 100 participants)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition in event email communications sent by RESOLVE.</td>
<td>LOGO*</td>
<td>LOGO*</td>
<td>TEXT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to include a marketing advertisement in Virtual Goodie Bag provided to all registered participants.</td>
<td>AD w/ Logo*</td>
<td>AD w/ Logo*</td>
<td>AD w/ Text only</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary selection of <em>Walk of Hope</em> swag for your staff.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on event day virtual background.*</td>
<td>LOGO*</td>
<td>LOGO*</td>
<td>TEXT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on social media in Sept and Oct. leading up to Celebration Week; Oct. 11—17. (# of mentions)</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Recognition as sponsor on event website.*</td>
<td>LOGO*</td>
<td>LOGO*</td>
<td>TEXT</td>
<td>TEXT</td>
<td>TEXT</td>
</tr>
<tr>
<td>Link URL to company website from the event website.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to event marketing materials.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*Logo/text size commensurate with sponsorship level.

THANK YOU! WE APPRECIATE YOUR SUPPORT!
2020 SPONSORSHIP COMMITMENT

Please complete this form & return it to Simmy Bookal at walkofhopeinfo@resolve.org or fax 703.506.3266

VIRTUAL WALKS (Please indicate the 2020 Walk(s) of Hope you are sponsoring at this time)

☐ Washington D.C. Walk of Hope*
☐ Dallas Walk of Hope*
☐ Chicagoland Walk of Hope*
☐ Colorado Walk of Hope*
☐ New England Walk of Hope
☐ Northern California Walk of Hope*
*Advocate $1000 level not included

SPONSORSHIP LEVEL:

☐ Presenting ($5,000)*  ☐ Champion ($2,000)*  ☐ Advocate ($1000)  ☐ Hope ($500)  ☐ Community ($250)

CONTACT INFORMATION:

Name & Title: ____________________________________________

Company: _______________________________________________________________________________________

Address: _______________________________________________________________________________________

City/State/Zip: ______________________________________  Website: ____________________________________

Telephone: _______________________________  Email: _____________________________________________

If different from the person listed above, please provide the following information:

Marketing Contact: _________________________________  __________________________

PAYMENT INFORMATION:

☐ Please invoice me.  OR  Please charge my:  ☐ MasterCard  ☐ Visa  ☐ American Express  ☐ Discover

Total $:____________  Signature (for credit card payments):_______________________________

Card #:_________________________  Security Code:_______  Expiration Date:_______________

Cardholder Name:________________________________________________________

Address of Cardholder; if different than above (include street, city, state, zip):

____________________________________________________________________________________

Phone (required for credit card payments): ________________________________________________

THANK YOU! WE APPRECIATE YOUR SUPPORT!

All sponsorships are final. No refunds can be provided. If the event is necessarily and unavoidably postponed, cancelled, curtailed or relocated, sponsors are required to honor this signed sponsorship.

RESOLVE Accounting Use Only:  GL:_________________________  Invoice #:________________________  Payment Processed On:________________________