Social Media and Advocacy Day

A few reminders...

Make the Connection! Follow your Members of Congress on Facebook, Twitter, & Instagram.

Positive Advocacy. It’s important to be respectful when posting about your meetings online. Negative comments will hurt our efforts.

Give Them 100%. Turn off your phones during meetings. No updating Facebook status, email updates or tweeting during your meetings.

Ask First. If you take a photo or video of your fellow advocates, just be sure it is ok to post it online or tag them in the photo.

SHARE! Send any photos, blogs, and videos to info@resolve.org.

Stay Connected. www.resolve.org/advocacyday

Becoming a Social Advocate:

- Use hashtag #IFAdvocacy, #Access2Care, and #IVF4Vets when tweeting/posting words of inspiration.
- Tag @resolveorg with every tweet, update, post, or Instagram.
- Don’t forget your “Selfie Signs!” You’ll find them in your packets. Have fun snapping pictures with them while you are on the Hill.
- Post videos and streams with Facebook Live or record videos from your day and upload them to YouTube.* Remember to send us a link of that video to info@resolve.org. **
- If you blog, share your personal experience of Advocacy Day and send us a link.
- Do you Inspire? If you are part of our online Inspire community, share about your advocacy adventures!

How to find us on social media:

Facebook: RESOLVE: The National Infertility Association
Twitter: @resolveorg
Instagram: @resolveorg
Inspire: www.inspire.com/partners/resolve
YouTube: Watch RESOLVE channel

* You cannot record your meetings with Members of Congress