



2010 Annual Report:
Breaking the Silence

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Letter from the Executive Director

Dear RESOLVE supporters,

On many levels, 2010 was a watershed year for RESOLVE: The National Infertility Association. While we focus on our mission each and every day, in 2010 we broke new ground and led the charge in every facet of our mission. Whether it was support, information, advocacy or public awareness, RESOLVE continued to be innovative, effective, far-reaching and out front. And the organization accomplished all of these goals while maintaining a balanced budget and building our reserves.

The goal of the Annual Report is to not only report on the activity of the organization, but convey the impact RESOLVE has had on people living with infertility. As you read this Annual Report, you will be informed of the work undertaken by the organization each day, and the impact and outcomes we have on people's lives.

The 2010 Annual Report is dedicated to the theme "Breaking the Silence." We chose this theme as a direct result of the *SELF* Magazine article published in August 2010 titled "This Woman Has a Secret," which chronicled the silent suffering of infertility. The article clearly demonstrated how the silence of infertility has hurt those diagnosed with infertility and the movement of our community. RESOLVE took the opportunity to break the silence and encouraged others to do the same. As we look back on 2010, "Breaking the Silence" became a key theme for much of the work we did. Thank you for caring about this organization and for reading our Annual Report.

Thank you for your continued support,



Barbara Collura
Executive Director

Mission Statement

The mission of RESOLVE is to provide timely, compassionate support and information to people who are experiencing infertility and to increase awareness of infertility issues through public education and advocacy.

RESOLVE improves the lives of women and men living with infertility.

One in eight U.S. couples of childbearing age is diagnosed with infertility. RESOLVE addresses this public health issue by providing community to these women and men, connecting them with others who can help, empowering them to find resolution and giving voice to their demands for access to all family building options.

Breaking the Silence: The Groundbreaking Article in *SELF* Magazine

About "This Woman Has a Secret"

One in eight American couples will experience infertility, and more than a million women undergo treatment for it every year. Yet this remarkably common medical condition is a silent epidemic: women and their partners often conceal their fertility issues from their closest friends and even their family—nearly two-thirds of those who seek treatment admit to doing so in secret. And the consequences of secrecy—the shame, the sense of failure and humiliation—wreak havoc on infertile couples, especially those who fail to conceive.

"This Woman Has a Secret," published in *SELF* Magazine's August 2010 issue, explains the consequences of this ongoing secrecy: lack of research funding, lack of change by policy makers, and little support from a "sisterhood" community if everyone remains silent. RESOLVE was extensively interviewed for this article and worked with the writer for six months. A key RESOLVE volunteer, Risa Levine, was showcased as someone who chose to be open and vocal and call for change to happen from policy makers.

The day the article was posted online at SELF.com, RESOLVE created the "People with Infertility are Being Ignored" campaign, which included a video from the Executive Director, a Pledge to Break the Silence for individuals to sign, links to the *SELF* article and a comment mechanism for people to post their reaction to the story on resolve.org.



Project IF encompasses RESOLVE's ongoing public education efforts. The goal is to make sure the public:

- understands that infertility is a disease that affects one in eight couples of reproductive age;
- acknowledges that there are many ways to build a family;
- understands that the disease of infertility impacts the physical, emotional and financial health of those that are facing it; and,
- knows when to seek the advice of a specialist.

The online abbreviation for infertility is "IF." And when you are faced with infertility, there are so many "IFs" involved. "What if we can't afford treatment?" "What if it doesn't work?" The "IFs" are endless.

When you are a friend or family member of someone with infertility there are many IFs you can't always understand. "What if we don't become grandparents?" "What if I am not able to help my friend through this life crisis?"

National Infertility Awareness Week® (NIAW)

For the 2010 National Infertility Awareness Week®, RESOLVE launched Project IF™ with the "What IF" initiative. In alliance with infertility blogger Melissa Ford, we asked the blogging community to answer the question "What if?" concerning infertility and to post their "What if?" statement/question on Melissa's blog. We received nearly 600 entries. RESOLVE and Melissa chose approximately 15-20 key "What if?" statements and then asked the bloggers to blog about one of the key statements during NIAW. 185 bloggers took part in the second part of the project. The "What IF" initiative created tremendous buzz in the blogging community and raised the profile of RESOLVE as well as knowledge about NIAW. In fact, due to this outreach, bloggers asked everyone to "tweet" about infertility on Monday, April 26 (during NIAW) and to do everything possible to help make "infertility" a trending topic on Twitter for that day. To the best of our knowledge it was not chosen as a trending topic, however hundreds of people posted tweets on Twitter about infertility on April 26. Several prominent bloggers, family building professionals, corporate partners and others reached out to RESOLVE to congratulate us on this innovative and successful social media project.

The 2010 National Infertility Awareness Week was a huge success thanks in large part to our corporate partners and professional members. The RESOLVE staff worked closely with our corporate partners and professionals to ensure they understood the movement message behind National Infertility Awareness Week.

- Attain Fertility, a new RESOLVE partner, helped RESOLVE launch a successful social media campaign to spread the word through Twitter, Facebook, and their blog.

- Church and Dwight Co., Inc., makers of First Response®, joined forces with RESOLVE for a national public awareness campaign with a message for women trying to conceive: “Take charge and know sooner.”
- EMD Serono supported RESOLVE’s Capitol Hill Briefing that educated Congressional staffers and the media about the CDC’s National Action Plan on Infertility.
- Ferring Pharmaceuticals mobilized their sales forces with a targeted outreach program to Ob/Gyns spreading the word about National Infertility Awareness Week, basic infertility information, and about their partnership with RESOLVE.
- Rite Aid made their debut as a new RESOLVE partner by showcasing National Infertility Awareness Week in its weekly sales circular delivered to more than 60 million homes on Sunday, April 25th. Rite Aid also added content to their website about reproductive health and worked with RESOLVE on the look and feel of the new web section.
<http://www5.riteaid.com/health/reproductive-health>

RESOLVE showcased more than 15 educational events hosted by our professional members on our NIAW website. And each night RESOLVE professional members volunteered their time to host TeleSeminars, just one of our high-touch services to those in need.

The cornerstone for all of RESOLVE’s NIAW activities was the micro-site, www.resolve.org/takecharge. This year we updated the content from the previous year, including the “7 things to do in 7 days” call to action, added a Twitter feed to follow the infertility community, and listed NIAW related events hosted by professional members.

2010 National Infertility Awareness Week Corporate Partners:



Ignore Campaign

The August 2010 issue of *SELF* Magazine featured an investigative story into the stigma surrounding infertility and the “silence” of the infertility community. As a result of this article, RESOLVE launched a new messaging campaign “People with infertility are being ignored.” We launched a new web section linking to the *SELF* Magazine article, a RESOLVE pledge to increase awareness, and ways to get involved in the cause, including making charitable donations to RESOLVE.

Almost immediately, the RESOLVE website has received more than 100 comments on the *SELF* article and 400 people had taken the pledge.

iPSA with Bill and Giuliana Rancic

RESOLVE Visionary Partner EMD Serono invited RESOLVE to be part of a public awareness campaign with TV personalities Bill and Giuliana Rancic to produce an iPSA (internet Public Service Announcement). In the iPSA, the Rancics deliver the message that if you’re having trouble getting pregnant, you should see a fertility specialist as soon as possible to get evaluated. Bill Rancic was the first winner of reality show “The Apprentice” hosted by Donald Trump and Giuliana Rancic is host of “E! News.” The couple has their own reality show on the Style Network which has chronicled their own infertility story. RESOLVE is featured in the iPSA with its web site listed and organization name acknowledged. The iPSA was also posted on resolve.org.

www.RESOLVE.org Website

For many people with infertility, the RESOLVE website serves as the first introduction to the wealth of resources and support available from RESOLVE and the community at large. Almost 60% of the web traffic comes directly to the site, which indicates that RESOLVE’s reputation, media exposure, and word-of-mouth encourage people to seek out RESOLVE. The most popular content, based on page views on the website, involves support and community.

Overall Website Stats

Average Time on site: 3.12 minutes

The most popular pages viewed besides the homepage are:

1. Online Support Communities Webpage
2. Coping with Infertility Webpage
3. Infertility 2.0, with links to fertility related blogs, videos, RSS feeds and news
4. Support and Services webpage
5. Infertility Etiquette webpage

Traffic: How people find resolve.org:

1. Direct Traffic = 59%
2. Referring Sites = 21%
3. Search Engine = 18.71%

Top Referring Sites:

1. Facebook.com (referrals from RESOLVE's Facebook page and links from personal pages)
2. Firstresponse.com (links from homepage and "Ask the Experts" section)
3. Inspire.com (RESOLVE's secure online community)
4. Nlm.nih.gov (National Library of Medicine, National Institutes of Health)
5. us.mg2.mail.yahoo.com (links e-mailed through personal Yahoo! accounts)

eCommunications

RESOLVE continues to use its eCommunications to engage our community, increase interest in RESOLVE's content and advocacy work, and ensure that people diagnosed with infertility are provided with unbiased information and compassionate support.

Each month RESOLVE sends its eUpdate to 40,000 usable email accounts. We also send geographic-specific information about support services and educational programs.

RESOLVE's advocacy success hinges on the quick action of our email readers. When there is legislative action to be taken, the email alert system is the key to any legislative success.

RESOLVE also keeps its key constituent groups, such as volunteers, in constant contact with regular Volunteer eUpdates.

Overall eCommunications Statistics

eUpdates

12 emails / 448,302 emails delivered

Regional Updates

Great Lake Region -- 6 emails / 10,958 emails delivered

Mid-Atlantic Region – 15 emails / 30,632 emails delivered

Midwest Region – 9 emails / 21,257 emails delivered

Mountain Region – 2 emails / 1,159 emails delivered

Northeast Region – 21 emails / 88,398 emails delivered

North Pacific Region – 16 emails / 22,658 emails delivered

South Central Region – 2 emails / 3,831 emails delivered

Southeast Region – 37 emails / 97,778 emails delivered

Southwest Region – 49 emails / 54,137 emails delivered

Action Alerts

18 emails / 40,827 emails delivered

Promoting Embryo Donation for Patients and Medical Professionals Through Health and Human Services (HHS) Grants

As fulfillment for the HHS public service awareness grant received in 2009, RESOLVE created www.mydestinationfamily.org, a website devoted to providing information on embryo donation as a family building option to individuals and couples. Since the start of the RESOLVE embryo donation

awareness campaign, online conversations surrounding embryo donation have increased month-after-month.

As part of the 2009 grant for professional education, RESOLVE is creating online embryo donation educational modules for medical professionals, where learners who complete the courses earn continuing education credits from the American Society for Reproductive Medicine.

In another exciting development, RESOLVE learned in September 2010 that additional funding was awarded to enhance the programs under both grants through August 2011.

Media Outreach

Throughout 2010, RESOLVE's spokesperson and Executive Director Barbara Collura delivered messages through a variety of media, including *Good Morning America Health*, *The Huffington Post*, *SELF Magazine* and *The Washington Post*. Some highlights follow. For a full listing of 2010 media activity, please refer to Appendix 2.

"Health Care Bill Offers Little Comfort to Infertile Couples"
ABC News, April 23, 2010

But, those so-called mandates are deceiving, according to RESOLVE. Massachusetts, for example, has the oldest and strongest mandate, but large companies with self-insured plans and small employers are exempt. "In some states, it's not even a full mandate, and in some there is really no coverage at all," said Collura. "It's a relatively large number of people who do not have access to care. As high as 50 percent of those diagnosed with infertility would benefit from medical intervention and are not getting the care that they need."

"Infertile Couples Cope with Prolific Facebook Friends"
Washington Post, October 25, 2010

At the McLean-based National Infertility Association, executive director Barbara Collura said many couples cannot fathom why friends post so frequently about their pregnancies. "What you're hearing in the infertile world about their pregnant friends on Facebook is: 'My God, they're obsessed. There's no filter.'"

"Octomom Lesson: More Couples Pressure Doctors"
ABC News.com, October 25, 2010

"We are frustrated because we feel responsible for the behavior of the patient," RESOLVE executive director Barbara Collura said. "This is a really big deal and very common. We want to provide the best advice and resources possible to make a better decision." RESOLVE has been largely responsible for encouraging insurance companies to cover IVF costs... "Patients may spend \$10,000 to \$15,000 so they want to hedge their bets and transfer as many embryos as they can," Collura said. "It's a very common sentiment in fertility patients."



RESOLVE believes a well-informed and well-supported infertility patient reaches resolution quicker, spends less money, and is in a better frame of mind at the end of his or her journey. Team RESOLVE is a community that is made up of RESOLVE resources, trusted partners and experienced professionals where those diagnosed with infertility come together to find their resolution.

Just as every family building journey is different, each person's Team is unique and based on personal needs. RESOLVE offers numerous resources which may be part of one's Team, including support from regional HelpLines, peer and professionally-led support groups, local educational programs, and more.

A significant number of RESOLVE programs and services are provided by our network of more than 350 volunteers in 41 states nationwide. Most of these volunteers have had personal experience with infertility, and many have devoted their careers to helping others build their families.

HelpLine

RESOLVE offers nine regional HelpLines for our constituents nationwide. Calls are toll-free, and messages are retrieved and returned by one of more than 40 trained volunteers within 48 hours. These caring and informed volunteers can provide updated information on local family building professionals, insurance issues, or just provide a friendly ear to listen at a critical moment.

Support Groups

RESOLVE offers both professional and peer-led support groups nationwide. Both types of groups offer individuals an opportunity to connect with others who share similar family building challenges.

Professionally-led Support Groups (PrLSG) are facilitated by a licensed mental health professional for a small group of patients. In 2010, the RESOLVE staff worked with the Support Group Oversight Committee to update the policies and procedures for starting and running a PrLSG, better ensuring all groups nationwide meet the RESOLVE standard of quality. We currently offer 39 groups in eight states.

Peer-led Support Groups (PLSG) are moderated by a volunteer who has personal experience with infertility and has been trained by RESOLVE to lead groups, but is not a licensed mental health professional. These compassionate and dedicated volunteers offer a hand to hold through the ups and downs of the family building journey. As of December 31, 2010, RESOLVE offered 122 PLSGs in 35 states and the District of Columbia.

TeleSeminars

RESOLVE continued its TeleSeminar Series in 2010 and provided educational content on 54 different topics throughout the year, covering all aspects of the family building journey. The TeleSeminars are recorded and then posted to RESOLVE.org, making them available for download 24/7.

Professional Outreach

RESOLVE expanded its professional outreach efforts in 2010 by providing content, speakers and/or exhibiting at a number of industry conferences across the country including:

- The Art of Donor Oocytes & Third Party Reproduction Conference
- The Midwest Reproductive Society Annual Conference
- The Pacific Coast Reproductive Society Annual Meeting
- The New England Fertility Society Annual Conference
- The International Nursing Conference
- The American College of Obstetrics and Gynecology Annual Conference
- The Association of Women's Health and Neonatal Nursing Annual Conference
- The American Society for Reproductive Medicine Annual Meeting

RESOLVE's Nurse Liaison Program directly benefitted from our participation in the industry conferences as well as an increase in face-to-face meetings in professional offices, which resulted in a 50% increase in participation in the Nurse Liaison Program. We also launched a series of webinars that focus on providing nurses with additional resources to help their patients on a daily basis. Funded by Ferring Pharmaceuticals, these webinars are available online 24/7.

Local Events

In 2010, RESOLVE education conferences and seminars experienced a resurgence in attendance.

Family Building Conferences: RESOLVE volunteers hosted three full day conferences in 2010 in Minnesota, (Chair Julie Berman), Washington (Chair Emily Newman), and Georgia (Chair Kate Badey). These conferences served more than 375 women and men seeking information about the diagnosis and medical treatment of infertility, complementary and alternative care options, third-party reproduction, and adoption.

Ask the Expert: A Family Building Expo is a RESOLVE signature event originally created by Kathy Rollinger, a volunteer in Detroit, MI, which features opportunities for constituents to speak one on one with local professionals and attend brief presentations from noted experts. RESOLVE Affiliates in Miami, FL, and Princeton, NJ, successfully replicated this event in 2010, bringing more than 150 professionals and constituents together to learn more about their family building options.

Seminars and Workshops: RESOLVE volunteers coordinated numerous seminars and workshops which focused on specific family building topics and featured one or more speakers. Presentations included family building professionals speaking on their area of expertise or a new parent sharing about their personal journey. Approximately 45 seminars were held in 2010.

RESOLVE's 2010 Walk of Hope is a 1.5 mile fun walk in recognition of the many ways in which families are built. People of all ages were invited to participate as a walker or donor and raise awareness of how the disease of infertility impacts families nationwide. RESOLVE volunteers held walks in Arizona and Georgia in 2010, in which more than 500 people participated and raised \$34,000.

National Events

2010 Night of Hope: On September 28, 2010, RESOLVE and 300 guests including corporate partners, Hope Award recipients, board members and other family building professionals came together to celebrate the work of RESOLVE and the impact made on the infertility community by the awardees. RESOLVE bestowed its highest honor, The Barbara Eck Founders Award, to Dr. Howard Jones, grandfather of IVF in the U.S. The night brought together the family building professional community to honor the achievements and impact we all have on improving the lives of people living with infertility. Special guests included Sherri Shepherd, co-host of *The View*, Emcee Alisyn Camerota, anchor of *Fox and Friends*, as well as medical professionals, adoption advocates and others.

2010 Night of Hope Big Apple Sponsors:

The logo for Attain Fertility, featuring the word "Attain" in a grey sans-serif font and "Fertility" in a bold orange sans-serif font, with a small trademark symbol.The logo for conceive, with the word "conceive" in a pink, lowercase, rounded sans-serif font. Below it, in smaller text, is "national infertility association" and "CONCEIVE.ORG".The logo for EMD, featuring the letters "EMD" in a bold blue sans-serif font. To the left of the letters are several vertical bars of varying heights and colors (red, yellow, blue).The logo for Ferring Pharmaceuticals, consisting of a white rectangular box with a black border. The word "FERRING" is in blue uppercase letters on the top line, and "PHARMACEUTICALS" is in black uppercase letters on the bottom line.The logo for Merck, featuring a green circular icon with a white stylized figure inside, followed by the word "MERCK" in a bold green sans-serif font.The logo for Rite Aid Pharmacy, featuring a blue rectangle with "RITE" in white, a red shield with "AID" in white, and a red rectangle with "PHARMACY" in white.



RESOLVE's The Center for Infertility Justice™ is the only place where infertility is studied, defended, promoted, and advanced through public policy and research. RESOLVE works with grassroots activists nationwide to promote access to care for all who need it, fight any attempts to restrict or eliminate that care, and provide research and data to support positive public policy for the infertility community.

RESOLVE hosted a Congressional Briefing on April 28, 2010, during National Infertility Awareness Week. Invited guests included Members of Congress, Congressional staff, and non-governmental organizations. The focus of the briefing was to communicate the importance of the National Action on Infertility and for the Center for Disease Control and Prevention (CDC) to complete the National Action Plan. Dr. Maurizio Macaluso, Chief of Women's Health and Fertility Branch in the Division of Reproductive Health, spoke at the briefing. Joining Dr. Macaluso was Dr. Rafat Abbasi, a Reproductive Endocrinologist at Columbia Fertility Associates in Washington, D.C., and noted blogger and author, Melissa Ford. RESOLVE volunteer Risa Levine moderated the briefing. Congresswoman Debbie Wasserman Schultz was the featured speaker at the briefing. The attendees were informed of the goals of the Action Plan, the need for the government to take action and the anticipated outcomes of funding the Action Plan through the CDC Appropriations.

At the state level, RESOLVE and our local volunteers actively fought ten anti-family bills in four states – Arizona, Kansas, Michigan and Oklahoma. Although the two bills in Arizona were signed into law, the final versions of the bills were dramatically altered as a result of the Arizona advocates who fought the bills. The bills in Kansas, Michigan and Oklahoma did not reach full votes in the House and Senate. RESOLVE sent action alerts, provided testimony, sent letters to the legislative leaders and worked with the local infertility community including professionals in each state.

2010 Visionary Partners

Attain**Fertility**[™]



2010 RESOLVE Staff and Board of Directors

Staff

Barbara Collura	Executive Director
Marnee Beck	Website Coordinator
Margaret Berardelli	Director, Constituent Services
Rebecca Flick	Director, Strategic Partnerships and Projects
Dawn Gannon	Professional Outreach Manager
Heather Gasser	Database & Online Services Specialist
Tracy Kaylie	Development Manager
Aretha Lee	Administrative Assistant

RESOLVE Board of Directors

Leigh Boston, Immediate Past Chair
7180 Fawn Lake Drive, Alpharetta, GA, 30005

Lee Rubin Collins, JD, Vice-Chair
5 Whitney Circle, Natick, MA 01760

Alice D. Domar, PhD
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Dwight P. Ryan
1 Macy Ave., White Plains, NY 10605-3504

Susan B. Slotnick, Clerk
35 Martindale Rd., Short Hills, NJ 07078

2010 Major Donors

\$250 - \$299

Blair Axel
Rhonda Balsam
Holly Bonomo
Leigh Boston
C3 Church
Cara Dubroff
Kate Hopkins
Holly Kortright
Andres Montoya
David Nichols
Roni Pick
Peter Rosenberg
Meggin Schneider
Robert Sederman
Vivian Shou-Litman, A.P., Dipl.O.M.

\$300 - \$499

Laura Barghaan
The Donor Solution
Lynne Klein
Jessica Litman
Joanna Roze

\$500 - \$999

Linda Applegarth, PhD
Vicki Baldwin
Maria Bustillo, MD
Alice Domar, PhD
Nancy Durso, MD
Genesis Reproductive Medicine
Neil Goodman

Wayne Jorgenson
Shanna Kovalchick
Elaina Larusso
Mark Leondires
Adam Lustig
Neil Port
Brian Pskowski
Caroline Ryan
Dwight Ryan
Susan Slotnick
Andrea Sultan
Eric Witherspoon

\$1,000 - \$9,999

Michael Alper, MD
Linda Hammer Burns, PhD
Alisyn Camerota
Michael Castagna
Crystal Ciancutti
Lee Collins Family Trust
Marni and Jay Grossman
Joy Jensen Family Trust
Robert Lederer
Pam Mathews Family Trust
Ellie Miller-Dyk
Scott Morrison
Julie Robichaux
Dorothy Shigemura
Jessica Thompson

\$10,000 and higher

Frank Dunau & Amy Davis

Appendix 1: RESOLVE's Financial Statements

RESOLVE: The National Infertility Association
Statement of Position
December 31, 2010

Assets

Cash and cash equivalents	280,163
Accounts receivable	100,493
Note receivable, net	300
Prepaid expenses	12,390
Property and equipment, net	<u>482</u>
Total assets	<u><u>393,828</u></u>

Liabilities and Net Assets

Liabilities

Accounts payable and accrued expenses	99,280
Deferred Revenue	143,320
Total liabilities	<u>242,600</u>

Net Assets

Unrestricted net assets	<u>153,622</u>
Total net assets	<u>153,622</u>
Total liabilities and net assets	<u><u>396,222</u></u>

RESOLVE: The National Infertility Association
Consolidated Statement of Activities
For the Year Ended December 31, 2010

Revenue and support

Sponsorships	291,722
Grants	644,382
Meetings and event revenue	242,190
Contributions	153,301
Membership fees	90,975
Publications and advertising	91,515
Contributions from Chapters	11,728
Miscellaneous revenue	36,293
Investment income	<u>2</u>
Total revenue and support	<u>1,562,108</u>

Expenses

Program services	1,202,717
General and administrative	113,991
Fundraising	<u>132,111</u>
Total expenses	<u>1,448,819</u>

Change in Net Assets	113,289
Net Assets, beginning of year	<u>40,333</u>
Net Assets, end of year	<u><u>153,622</u></u>

Appendix 2

Comprehensive Listing of RESOLVE's 2010 Media Exposure

"Triplet Girl Joins Her Twin Sisters 11 Years Later"
Babble.com, December 29, 2010

"Eleven Years Later, Triplet No. 3 Arrives"
ABC News.com, December 28, 2010

"Getting Pregnant: What Real Women Don't Know About Hollywood Babies"
Examiner.com, December 16, 2010

"You Are Not Alone: Turning Holiday Blues into a Rainbow of Hope for Those Coping with Infertility"
insurancenewsnet.com, November 30, 2010

"Motherlode: Laughing About Infertility"
New York Times.com, November 1, 2010

"5 Things We Learned from Giuliana's Miscarriage"
SELF.com, October 27, 2010

"More Not Always Better With In Vitro Fertilization"
WTOP.com, October 27, 2010

"In Vitro Fertilization: More Tries Isn't Always Better"
The Huffington Post, October 27, 2010

"Octomom Lesson: More Couples Pressure Doctors"
ABC News.com, October 25, 2010

"RESOLVE Honored at Fifth Annual Convio Client Summit for Best Overall Fundraising, Marketing and Advocacy with Convio Software"
Bradenton.com, October 25, 2010

"Infertile Couples Cope with Prolific Facebook Friends"
Washington Post, October 25, 2010

"As He Nears 100, Work Continues for Medical Icon"
The Virginian-Pilot, September 19, 2010

"Facebook Fertility Pages You Should Follow"
About.com, September 6, 2010

"Female Athletes Are Too Fit To Get Pregnant"
ABC.com, September 2, 2010

"Can't Get Pregnant? How Stress May Be Causing Your Infertility"
US News & World Report, August 27, 2010

"A New Campaign for Infertility"
Fertility Authority.com, August 24, 2010

"Joan Hamburg Show"
WOR710 Radio, August 5, 2010

"Breaking the Silence on Infertility"
SELF Magazine, August 2010

"Managing the High Costs of Adoption and Fertility Treatments"
Credit Cards.com

"Washington Times Column Highlights Efforts to Expand Insurance Coverage of Infertility Care"
Conceiveonline.com, May 3, 2010

"Infertility Truths"
Fox & Friends, May 2, 2010

"More Women Are Waiting to Have Kids, But How Long's Too Long?"
Myjoyonline.com, May 1 2010

"Online Infertility Community Celebrates National Awareness Week"
Spectrumscience.com, April 30, 2010

"Woman Organizes Infertility Conference"
Forsythnews.com, April 30, 2010

"Insurance-plan Coverage for Infertility Urged"
Washington Times, April 29,2010

"What IF? A Portrait of Infertility"
CNN iReport.com, April 28, 2010

"Infertility Information and Causes"
WTTG Fox 5, April 28, 2010

"2010 Atlanta Family Building Conference to Take Place May 1st"
Up in Cumming Magazine, April 2010

"Two Women Share Stories of Infertility, Help Organize Family Building Conference"
The Marietta Daily Journal, April 27, 2010

"National Infertility Awareness Week"
Fox 5 Atlanta, April 27, 2010

"Infertility Awareness"
GMA Health.com, April 26, 2010

"Health Care Bill Offers Little Comfort to Infertile Couples"
ABC News, April 23, 2010

"Bust a Myth for National Infertility Awareness Week!"
FertilityAuthority.com, April 23, 2010

"Women Should Consider Infertility Testing in Late Twenties"
KMOV, April 20, 2010

"The Digital Playbook: Can Online Ads Move Poll Numbers?"
Google Public Sector Blog, April 19, 2010

"What Every Woman Fears: Decreased Fertility"
TheDoctorstv.com, April 12, 2010

"Having a Baby is Not Always as Easy as it Seems: What You Need to Know About infertility"
Creston News Advertiser, April 5, 2010

"RESOLVE Family Building Conference, Atlanta"
Fox 5 Atlanta, April 5, 2010

"Bill Would Ban Embryo Sales, Human-animal 'Hybrids' Foes Decry Potential to Limit Fertility Practices"
The Arizona Republic, March 13, 2010

"Day of Family Fun Raises Awareness for Adoption, Infertility"
ABC15.com, March 9, 2010

"Infertility Treatments Come Under Fire at the Arizona Legislature"
Phoenix New Times, March 4, 2010

"The View"
ABC, February 25, 2010

"Legislative Bills Anger Infertile Couples"
azcentral.com, February 16, 2010

"Catholic Church Sanctions Some Infertility Treatment"
ST. Louis Post-Dispatch, February 16, 2010



RESOLVE: The National Infertility Association (RESOLVE)

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