



2009 Annual Report

Celebrating 35 Years

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Letter from the Executive Director

Dear RESOLVE supporters,

Happy Anniversary RESOLVE! In 1974, RESOLVE: The National Infertility Association (RESOLVE) was founded by a nurse who understood the importance of support while managing her own infertility. She started the first RESOLVE support group in her home in Bedford, MA. Thirty-five years later, headquartered in McLean, VA, RESOLVE is the oldest and largest non-profit group that provides education, advocacy and compassionate support for those struggling with infertility in the United States through a nationwide network of volunteers.

This year's annual report focuses on celebrating 35 years of RESOLVE's mission of Learn, Cope and Take Action. Each of us has a commitment to continue Barbara Eck's vision 35 years ago by supporting the organization, RESOLVE, that developed the first HelpLine in 1980, launched National Infertility Awareness Week® in 1989, and held its first Advocacy Day in Washington, D.C. in 1994. Over the years, with your help, we continue to grow, evolve and meet RESOLVE's mission to assist the 7.3 million women and men fighting the disease of infertility through support, education, awareness, and advocacy. As we continue on our path, RESOLVE's looks to a bright future and celebrating with you in another 35 years.

Thank you for your continued support,

Barbara Collura
Executive Director

Mission Statement

The mission of RESOLVE is to provide timely, compassionate support and information to people who are experiencing infertility and to increase awareness of infertility issues through public education and advocacy.



Local events

RESOLVE's live, in-person education events continued to fill a niche of providing non-commercial, un-biased informational about a variety of complicated issues regarding infertility and family building options. In 2009, locally-based RESOLVE volunteers organized and implemented 6 full day conferences and more than 40 seminars in 20 states.

To increase the ease with which volunteers can organize local events, RESOLVE created a local events manual which outlined in detail the policies and procedures for implementing a local event. It includes a wealth of materials, experience, and information on planning events collected by RESOLVE staff and volunteers over many years.

www.resolve.org

To complement RESOLVE's local events, RESOLVE's website, www.resolve.org, provides information to a host of women and men searching for resources on their family building journey. With more than 32,000 unique visitors a month, RESOLVE's website's most popular sections are the support group listings, events calendar and the online directory of services.

To find RESOLVE's site, most visitors were referred from the following sites -- firstresponse.com, facebook.com, RESOLVE's online community, alittlepregnant.com and asrm.org.

Another vehicle used to communicate with our supporters was through our Ecommunications campaigns. In 2009, RESOLVE sent 1.2 million email messages and grew our email list by more than 12,000 people for a total email list of more than 32,758.

Promoting Embryo Donation Through Health and Human Services (HHS) Grants

As fulfillment for the HHS grants received in 2007 and 2008, RESOLVE held Embryo Donation Awareness Workshops at four local RESOLVE conferences in Minneapolis, MN, Dayton, Ohio, Seattle, WA, and Washington, D.C. that discussed the medical, legal and mental health aspects of this family building option for potential donors and potential recipients. These workshops were then transformed into "on-demand" webinars which are hosted on RESOLVE's embryo donation website. As part of the 2008 grant, RESOLVE conducted a public service awareness (PSA) campaign in conjunction with the Seattle and D.C. events. In another exciting development, RESOLVE learned in September 2009 that, in addition to receiving funding for an additional year of the PSA campaign, a new HHS grant to deliver embryo donation awareness educational modules to medical professionals was awarded funding through 2010.

Connecting Professionals to Those in Need Through TeleSeminars

RESOLVE presented 54 free TeleSeminars in 2009, generously sponsored by EMD Serono. The average registration per TeleSeminar was 44 registrants with a high total number of registrants of 101 participants. These well-attended audio Teleseminars featured RESOLVE professional members speaking on topics of interest to those diagnosed with infertility. These professionals were able to educate our members on the myriad of family building options as well as coping issues, financial strategies, and legal issues. The Teleseminars were recorded and placed as MP3 files on resolve.org for download by anyone.

Outreach to Professionals Working in the Infertility Industry

Throughout the year, RESOLVE visited more than 25 professional offices across the country to continue to build strong relationships with professionals and learn about the work they are doing. Professional members provide invaluable service to RESOLVE by writing for the newsletter as well as speaking at local educational programs. RESOLVE continues to successfully build and maintain working relationships within the fertility community, thereby enhancing these professionals' interaction and support for RESOLVE.

In order to better meet the needs of RESOLVE's professional members, RESOLVE conducted a professional member survey to determine the needs of the professional community with regard to support for RESOLVE and its programs. Based on the results of the survey, RESOLVE planned and implemented a professional membership campaign resulting in a 24 percent increase in renewals in 2009.

RESOLVE history started with a nurse and we know the important role nurses play on the healthcare team. Because of this, RESOLVE along with Ferring Pharmaceuticals, re-launched the Nurse Liaison Program. The Program allows REI and Ob/Gyn nurses to serve as the point-person in their practice for information that is relevant to enhancing the infertility patient experience. This information includes local educational events, online services, support groups, patient education materials and resources, and other services or information that patients need.

RESOLVE showcased its resources at the annual American Society for Reproductive Medicine (ASRM) Annual Meeting in 2009. RESOLVE met with American Board of Oriental Reproductive Medicine (ABORM), ASRM Nurse Professional Group and ASRM Mental Health Group to begin developing stronger relationships with these organizations to expand RESOLVE's presence within the professional community. In addition, with our work on ASRM Women's Council, Lee Collins, a RESOLVE Board member spoke at the ASRM annual meeting on RESOLVE's advocacy efforts on the national and state levels.



Supporting Each Other

The nationwide Peer-led Support Groups remain a popular and valued service that is unique to RESOLVE. The ability to talk and share face to face with other women and men who have experienced similar issues reduces the feeling of isolation and empowers individuals to make decisions. Twenty-six new RESOLVE groups were started in 2009, including in Hawaii, Montana and Nebraska, for a total of 115 peer-led groups meeting in 33 states plus the District of Columbia.

Supporting our Volunteers Who Provide Direct Services

Our volunteers are the heart of RESOLVE. Hundreds of individuals nationwide give their time, expertise, and empathy to provide support and information to thousands of women and men each week. Many of them are current or former infertility patients, while some are professionals in the infertility community. All of them have been touched by the struggles of women and men who simply want to realize their dreams of a family.

In 2009 RESOLVE reaffirmed its commitment to training and supporting our volunteers to ensure their ability to deliver high quality programs and services. Over the past two years, RESOLVE implemented a structured application and training process for our volunteer leaders and for volunteers who deliver our high-touch services such as HelpLine support and peer-led support groups. In 2009, we extended our efforts by formalizing regular networking conference calls and continuing education seminars for volunteers.

Take Action

Walk of Hope

In April 2009, the Arizona Affiliate of RESOLVE hosted a Walk of Hope fundraiser with tremendous success. This event was planned and implemented by two long-time volunteers in Arizona with support from the RESOLVE staff, and built on the success and lessons learned from the 2007 Walk of Hope in Minnesota. The event attracted 300 participants and raised more than \$20,000. With the generous donation of local sponsors, including the donation of highly valued giveaways, the event attracted family and friends of current infertility patients to get involved through walking or donating. The volunteers were energized and excited about the event, and plan to repeat it in 2010.



On April 25-May 2, 2009, RESOLVE recognized the 20th annual National Infertility Awareness Week (NIAW) with its "Take Charge" theme. RESOLVE volunteers, professionals and corporate partners joined together to raise awareness through NIAW. The official National Infertility Awareness Week website, www.resolve.org/takecharge, provided a host of resources including:

- 7 ways to Take Charge: easy ways to show support, educate yourself, and to take action during NIAW
- A Toolkit for Professionals on ways to raise awareness about the issue of infertility
- In-person events and free teleseminars on a variety of topics.

The 2009 NIAW Premier Sponsors were EMD Serono and Ferring Pharmaceuticals.

2009 NIAW Corporate Partners

Visionary Partner:



Patron Partner:



Other Corporate Supporters:

Church & Dwight, Co., Inc.



2009 Night of Hope

With the New York City cityscape in the background, RESOLVE honored fourteen recipients with their 2009 Hope Awards on June 2 2009 at the historic Tavern on the Green in New York City. Emmy award-winning journalist Rita Cosby hosted the evening's ceremony. The Night of Hope recognizes individuals and companies who have impacted the millions of women and men struggling with the disease of infertility. Two new awards were added this year, Best Blog and Best Book on the issues of infertility.

During the evening awards, honors were given to the following recipients:

- Barbara Eck Founder's Award: Reproductive Sciences Branch, Center for Population Research, Eunice Kennedy Shriver National Institute of Child Health and Human Development, National Institute for Health
- The Hope Award for Advocacy: Andrew A. Toledo, MD, Reproductive Biology Associates and Protect Families, Protect Choice, Colorado
- The Hope Award for Service: Joanne Libraro, R.N and Carol Lesser, N.P
- The Hope Award for Achievement: Discovery Health
- Family Building Champion Award presented by RESOLVE and *Conceive* Magazine: Barilla America and Harvard University
- Family Building Employer of the Year presented by RESOLVE and *Conceive* Magazine: Citizens Financial Group, Inc./RBS Americas
- The Hope Award for Best Blog: "Stirrup Queens" by Melissa Ford
- The Hope Award for Best Book: *Love & Infertility: Survival Strategies for Balancing Infertility, Marriage and Life* (LifeLine Press, 2004) written by Kristen Magnacca

The Northeast Region of RESOLVE honored the following recipients at the Night of Hope:

- Joanne J. Amato Excellence in Nursing Award co-sponsored by Reproductive Medicine Associates of New Jersey and the Amato Family: Barbara Skidmore, R.N.
- Friend of RESOLVE: Reproductive Medicine Associates of New York and Ronald O. Perelman and Claudia Cohen Center for Reproductive Medicine of Weill Cornell Medical College (formerly CRMI)

2009 Night of Hope sponsors:

Wall Street Sponsor:

Genesis Fertility & Reproductive Medicine

Park Avenue Sponsors:

Conceive Magazine

EMD Serono

Ferring Pharmaceuticals

Advocacy – Working for You on Capitol Hill and in the State Legislatures

On Capitol Hill, U.S. Senator Kirsten Gillibrand introduced *The Family Building Act* (S.1258) in the U.S. Senate, legislation originally introduced in the House of Representatives by Congressman Anthony Weiner. This legislation will ensure that women and men who suffer from infertility can afford the cost of advanced high-tech treatments. The legislation requires insurance carriers to provide benefits for the highly effective ART treatments such as in vitro fertilization (IVF) and Intracytoplasmic Sperm Injection (ICSI). In addition, the bill does not confine eligibility for coverage within a certain age range.

In Georgia, RESOLVE and its supporters won in a showdown against legislators who were pushing a bill that would have imposed unprecedented government control over private infertility treatments, including in vitro fertilization (IVF). Facing a groundswell of opposition from patients, doctors, and lawyers, the legislators first gutted, and then passed a much watered-down version of the original bill, Senate Bill (SB) 169. For the time being, Georgia infertility patients do not have to worry that politicians will pass legislation to make pro-family infertility treatment less effective, more expensive, or unavailable altogether.

Through RESOLVE's grassroots mobilizing technology, Georgia citizens sent nearly 100,000 faxes, letters, and emails of opposition to Georgia State Senators and House members during this fight. Scores of infertility patients came to the State Capitol to protest, showing legislators photos of their children from IVF who would not exist if SB 169 were the law. Doctors testified that the law would force them to practice substandard medicine.

Media Outreach

During 2009, RESOLVE's spokesperson, Barbara Collura, participated in interviews from media outlets across the country including *The Boston Globe*, *USA Today*, *The Los Angeles Times*, ABCNews.com, *Parenting Magazine* and *Slate.com*.

Rethinking Infertility, TODAY Show, RESOLVE listed as resource.

<http://today.msnbc.msn.com/id/26643631/>

FOX News Anchor Reveals Infertility Struggle, January 7, 2009,

<http://www.self.com/health/2010/10/news-anchor-reveals-infertility-struggle>

"Most patient advocates and doctors support the idea of connecting people with spares to those who want to use them, but many prefer the term "donation" to "adoption." Barbara Collura is the executive director of Resolve: The National Infertility Association, a patient-advocacy group based near Washington, D.C.

"We have grave concerns that the options available to fertility patients now, and the doctors' ability to treat those patients process that creates with the best techniques, may be, in fact, hampered," says Collura. Her concern: Since the embryos are inherently risky, doctors may fear that they would face criminal charges simply for performing an in vitro procedure. After all, many fertilized eggs simply cease cell division -- and are no longer viable -- before freezing or transfer. Others aren't viable after they have been thawed. Still others fail to implant in the uterus. Collura's organization imagines a number of bizarre legal scenarios: Could a doctor face a murder charge if an embryo didn't survive the petri dish? Would a woman with a history of miscarriages be denied fertility treatments on the grounds that she posed a threat to her own embryos?

The Maybe-Baby, Dilemma, The Boston Globe Sunday Magazine, November 22, 2009

Errors like these are "rare," said Barbara Collura, the executive director of RESOLVE, which provides education and support for women with fertility issues and is a member of the National Coalition for Oversight of Assisted Reproductive Technologies.

Among the standard procedures are precise labeling of embryos, storing them in precise, separate locations and multiple verifications right up until the implantation, she said.

Embryo Mix-Up Woman Gives Birth, Faces Heartbreak Ahead, ABCNews.com, September 28, 2009

"When you get to the point where this is covered by insurance, you have a completely different attitude," says Barbara Collura, executive director of Resolve, a national infertility group. "You're not as desperate."

Restricting embryo transfers without first addressing the insurance issue "is going to create more trauma and more problems," Collura says. "Let's look at the coverage issue first. If somebody is willing to pay for it, then they have the right to put parameters on that."

IVF: Newer 'eSET' Procedure Reduces Risk of Multiple Births, USA Today, March 3, 2009

RESOLVE Staff and Board of Directors

Staff

Barbara Collura	Executive Director
Margaret Berardelli	Regional Operations Manager, Mid-Atlantic Region
Rebecca Flick	Director, Marketing & Online Services
Dawn Gannon	Regional Operations Manager, Northeast Region
Heather Gasser	Database & Online Services Specialist
Tracy Kaylie	Development Manager

RESOLVE Board of Directors

Leigh Boston, Chair
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Susan B. Slotnick, Clerk
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4 Columbia Drive, Suite 529 Tampa, FL 33606

Bob Lederer, Vice Chair
161 Cockle Cove Rd., South Chatham, MA 02659

2009 Corporate Council Members



2009 Major Donors

\$250 - \$299

Francine Anthony
Linda Katz
Morgan Stanley Groups
Cch A. Wolters Kluwer Business
Kritina Wedeven
Brandy Hickerson
Lisa Eaves
Jill Campbell
Judy Janes
Madolyn Lamonica
Jill Campbell
Diana Dwyer
Ronda Balsam
Paula Izidoro
Juergen Eisermann
Kate Hopkins
Lindsay Roth
Dwight Ryan
Lisa Tavares-Bodiford
Meggin Schneider

\$300 - \$499

Riley Bennett
Dina Belloff
Meredith Berkman
Kelly Damron

\$500 - \$999

Wendy Conrad
The Philanthropic Collaborative
Siemens Caring Hands Foundation
Shanna Kovalchick
Caroline Ryan
Marshall Hall
Adam Lustig
Larry Lipshultz
Sara Rich
Candace Cain
Mark Leondires
Julie Berman
Cynthia Panza

\$1,000 - \$9,999

Mary Zimmer
De Lage Landen
Michael Alper
Vicki Baldwin
Ellie Miller-Dyk
Stuart and Pam Matthews

\$10,000 and higher

Kathryn Honea, MD
Frank Dunau and Amy Davis

Appendix – RESOLVE’s Financial Statements

RESOLVE: The National Infertility Association

Consolidated Statement of Position

December 31, 2009

	<u>National</u>	<u>Bay State</u>	<u>Total</u>
Assets			
Cash and cash equivalents	227,634	12,481	240,115
Accounts receivable	60,826	-	60,826
Note receivable, net	1,231	-	1,231
Prepaid expenses	11,440	-	11,440
Property and equipment, net	<u>639</u>	<u>-</u>	<u>639</u>
Total assets	<u><u>301,770</u></u>	<u><u>72,859</u></u>	<u><u>314,251</u></u>
Liabilities and Net Assets			
Liabilities			
Accounts payable and accrued expenses	112,980	9,207	122,187
Deferred membership dues	109,043	7,144	116,187
Note payable	<u>41,268</u>	<u>-</u>	<u>41,268</u>
Total liabilities	<u><u>263,291</u></u>	<u><u>16,351</u></u>	<u><u>279,642</u></u>
Net Assets			
Unrestricted net assets (deficit)	<u>38,479</u>	<u>56,507</u>	<u>94,986</u>
Total net assets	<u><u>38,479</u></u>	<u><u>56,507</u></u>	<u><u>94,986</u></u>
Total liabilities and net assets	<u><u><u>301,770</u></u></u>	<u><u><u>72,858</u></u></u>	<u><u><u>374,628</u></u></u>

**RESOLVE:
The National Infertility Association
Consolidated Statement of Activities
For the Year Ended December 31, 2009**

	<u>National</u>	<u>Bay State</u>	<u>Total</u>
Revenue and support			
Sponsorships	306,704	-	306,704
Grants	791,008	-	791,008
Meetings and event revenue	154,146	47,913	202,059
Contributions	132,114	-	132,114
Membership fees	142,762	15,192	157,954
Publications and advertising	101,922	27,853	129,775
Contributions from Chapters	48,323	-	48,323
Miscellaneous revenue	40,150	23,581	63,731
Investment income	28	488	516
	<hr/>	<hr/>	<hr/>
Total revenue and support	1,717,157	115,027	1,832,184
	<hr/>	<hr/>	<hr/>
Expenses			
Program services	1,250,307	89,428	1,339,735
General and administrative	154,510	32,216	186,726
Fundraising	107,113	6,811	113,924
	<hr/>	<hr/>	<hr/>
Total expenses	1,511,930	128,455	1,640,385
	<hr/>	<hr/>	<hr/>
Change in Net Assets	205,227	(13,428)	191,799
	<hr/>	<hr/>	<hr/>
Net Assets, beginning of year	(166,748)	69,935	(96,813)
	<hr/>	<hr/>	<hr/>
Net Assets, end of year	38,479	56,507	94,986
	<hr/>	<hr/>	<hr/>



RESOLVE: The National Infertility Association (RESOLVE)

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