



2008 Annual Report

Destination Family

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Letter from the Executive Director

Dear RESOLVE supporters,

In 1974, RESOLVE: The National Infertility Association (RESOLVE) was founded by a nurse who understood the importance of support while managing her own infertility. She started the first RESOLVE support group in her home in Bedford, MA. Today, headquartered in McLean, VA, RESOLVE is the oldest and largest non-profit group that provides education, advocacy and compassionate support for those struggling with infertility in the United States through a nationwide network of volunteers.

Each year, RESOLVE and its volunteers handle more than 1.5 million contacts from people seeking information and help. Throughout this report, RESOLVE showcases how it assists those 1 in 8 couples on their family building path. This year's annual report focuses on the ultimate destination – family – however it is defined by you, our supporter. Through our efforts to implement RESOLVE's mission of –Learn, Cope and Take Action – you will find that the RESOLVE family worked tirelessly to meet these goals. From launching our online community to building consistent regional websites to streamlining our support groups, RESOLVE made strides toward advocating for the women and men struggling with this disease. As we continue on our path, RESOLVE's looks to a bright future of being THE resource for all of us.

Thank you for your continued support,

A handwritten signature in black ink that reads "Barbara Collura". The script is fluid and cursive.

Barbara Collura
Executive Director

Mission Statement

The mission of RESOLVE is to provide timely, compassionate support and information to people who are experiencing infertility and to increase awareness of infertility issues through public education and advocacy.



Think Globally, Act Locally Through RESOLVE's Regional Websites

In standardizing the format and providing an outline for content, RESOLVE provided a consistent look to each of the nine regional micro websites. The microsites streamlined information so everyone across the country received the same information and made each of the websites more navigable to you, the end user. An added benefit in developing these microsites is being able to feature local information within each region.

Connecting Professionals to Our Members Through TeleSeminars

The 2008 TeleSeminars were one of the most popular benefits for our supporters. RESOLVE hosted 31 free TeleSeminar programs this year, an all-time record. These well-attended audio Teleseminars featured RESOLVE professional members speaking on topics of interest to those diagnosed with infertility. These professionals were able to educate our members on the myriad of family building options as well as coping issues, financial strategies, and legal issues.

How Did RESOLVE Stay Even More Connected in 2008? We Launched an Online Community.

RESOLVE launched two new online support communities this year -- "Finding a Resolution for Infertility" and "Living after Infertility Resolution." Each community is organized by discussion topic for easy navigating by our community users. Also, the online communities provided each participant the ability to start an online journal which can be kept private, share with other community members and invite friends and family to read the online journal.

Online Directory of Services – Search for a Professional Near You

In October 2008, RESOLVE launched a professional member directory that lists RESOLVE's professional members by category on our robust website, www.resolve.org. This online directory of services benefits our professional members by giving them the opportunity to be listed by their specialty for easy access for our members. To date, RESOLVE's directory has more than 800 professionals. This section of the website has quickly become the most popular section by our users.

RESOLVE 2.0 – For Your Eyes Only

During NIAW this year, RESOLVE launched a section of www.resolve.org, branded RESOLVE 2.0. This section is our registered users-only section. This innovative section provides users access to the online communities; online directory of services; infertility 2.0, a page dedicated to posting the latest in infertility related news, blogs and video; a Resource Library; and publications such as fact sheets and questions to ask your healthcare professional. This special section gives registered users a place to share and learn from each other.

Promoting Embryo Donation Through Health and Human Services (HHS) Grants

As fulfillment for the Health and Human Service (HHS) Grant received in 2007, in October 2008, RESOLVE launched the Embryo Donation educational module at two local RESOLVE conferences in Long Beach, CA and Boston, MA. These pilot projects provided information for RESOLVE in order to fine-tune the modules to deliver future educational modules during RESOLVE's conferences. In another exciting development, RESOLVE learned in September 2008 that another HHS grant to deliver a public awareness campaign in two metro areas was funded through 2009.

Outreach to Professionals Working in the Infertility Industry

Throughout the year, RESOLVE visited professional offices across the country to continue to build strong relationships with professionals and learn about the work they are doing. Professional members provide invaluable service to RESOLVE by writing for the newsletter as well as speaking at local educational programs.

RESOLVE history started with a nurse and we know the important efforts by nurses on the healthcare team. Because of this, RESOLVE along with Ferring Pharmaceuticals launched the Nurse Liaison Program. The Program allows REI and Ob/Gyn nurses to serve as the point-person in their practice for information that is relevant to enhancing the infertility patient experience. This information includes local educational events, online services, support groups, patient education materials and resources, and other services or information that patients need.

Showcasing the need to strengthen the professional-patient connection, RESOLVE staff promoted the organization by staffing a booth at the American Society for Reproductive Medicine (ASRM) Annual Meeting in San Francisco, CA



RESOLVE's HelpLine is a Phone Call Away

RESOLVE's HelpLine provides those recently diagnosed, deciding their family options or on the path to resolution a supportive person for them to talk to about their questions and concerns on how to cope with the complexities of infertility. Through RESOLVE's HelpLine training program, we trained 20 new volunteers from 13 states. This accomplishment provided fully volunteer staffed HelpLines in the Great Lakes, Midwest and Mountain Regions and, in addition, RESOLVE opened a HelpLine in the Southeast Region with a full volunteer staff.

Supporting Each Other

One of RESOLVE's unique programs is our support groups. This year, RESOLVE implemented policies and procedures for our new Peer-Led Support Groups and hosted training and quarterly continuing education teleconferences for current hosts. Our goal was to make the support group experience a place where those fighting the disease of infertility can learn to cope with their infertility in a safe-and-secure environment.

Take Action

RESOLVE Taking Charge during National Infertility Awareness Week®

From October 19-25, RESOLVE recognized the 19th annual National Infertility Awareness Week® (NIAW) with its “Take Charge” theme. This awareness week provided our constituents with monthly Take Charge tips to help them navigate their family building journey; daily informational TeleSeminars; educational conferences in Los Angeles and Boston; NIAW web site (www.resolve.org/takecharge) with up-to-the-date information; and RESOLVE hosted seven virtual events during the week.

In order to raise more awareness about the issue of infertility, RESOLVE partnered with EMD Serono, *Conceive Magazine*, and Fertile Hope and created a tool kit for professional offices nationwide. The toolkit included a full-size poster with 5 key messages for women regarding their reproductive health. The Toolkit also included ideas for NIAW activities and a sample press kit.

2008 NIAW Corporate Partners

Visionary Partner:



Patron Partner:



Other Corporate Supporters:

- **Gold NIAW Sponsor:** Schering-Plough
- **Silver NIAW Sponsor:** Columbia Labs
- **Bronze NIAW Sponsor:** Colorado Center for Reproductive Medicine
- **Bronze NIAW Sponsor:** East Coast Fertility Center
- **Bronze NIAW Sponsor:** Advanced Fertility Center of Chicago
- **Bronze NIAW Sponsor:** Gundersen Lutheran WHAT – need full name
- **Take Charge Sponsor:** Professional Pharmacy



2008 Night of Hope

On June 3, the 11th annual Night of Hope was hosted by acclaimed journalist Roz Abrams. RESOLVE honored 19 recipients with their 2008 Hope Awards at the historic Tavern on the Green in New York City. This awards program recognized individuals and companies who assisted the millions of women and men struggling with the disease of infertility. This night of hope supported RESOLVE in helping the 7.3 million people in the U.S build a family through increased public education, advocacy and support.

During the evening awards, honors were given to the following recipients:

- Barbara Eck Menning Founder's Award: Congressional Coalition on Adoption Institute
- The Hope Award for Advocacy: Mark D. Hornstein, MD and Meredith Vieira
- The Hope Award for Service: Kellie Coffey and Ropes and Gray LLP
- Family Building Champion Award presented by RESOLVE and *Conceive* Magazine: Boston Consulting Group and Deutsche Bank
- Family Building Employer of the Year presented by RESOLVE and *Conceive* Magazine: Citizen Financial Group

The Northeast Region honored the following recipients at The Night of Hope:

- Joanne J. Amato Excellence in Nursing Award co-sponsored by Reproductive Medicine Associates of New Jersey and the Amato Family: Karen Roach, RN from Long Island IVF
- Lifetime Achievement: Anne Malave, PhD
- Friend of RESOLVE: The Anthony and Joanne J. Amato Family

These honorees give those fighting the disease of infertility **hope** in finding resolution on their family building journey.

Advocacy – Working for You on Capitol Hill and in the State Legislatures

This year, RESOLVE was part of two coalitions that centered around ballot initiatives on the November 4 ballot -- Protect Families, Protect Choice, the "No on Amendment 48" in Colorado and CureMichigan, a stem cell amendment in Michigan. On the Protect Families, Protect Choice initiative, RESOLVE distributed its Personhood Amendment position and motivated the grassroots in Colorado to speak out against Amendment 48. With RESOLVE's help, the ballot initiative failed by a 3-to-1 margin. In Michigan, RESOLVE members served as spokespeople as part of the coalition in support of the CureMichigan amendment. Once again, with RESOLVE's help, the Amendment passed.

In other state legislation RESOLVE actively supported SB 631, a bill introduced in the Virginia Senate to mandate insurance coverage for the diagnosis and treatment of infertility. RESOLVE testified before the Virginia Mandated Insurance Commission and attended the vote of the Commission. RESOLVE also sent out two Action Alerts to Virginia residents which resulted in 5,236 letters, faxes and emails being sent to the Commission members. Although the bill was not approved by the Insurance Commission, RESOLVE is hopeful that a future bill will pass.

Media Outreach

Since June 2008, RESOLVE's spokesperson, Barbara Collura, participated in interviews from media outlets across the country including Regence Radio, *New York Times*, NBC News, *The Wall Street Journal*, MSNBC, *USA Today*, ABCNews.com, *Pregnancy and Baby*, *Pregnancy Magazine*, and *Birth Talk*.

According to Barbara Collura, Executive Director of RESOLVE, an advocacy organization for families with infertility, there are many reasons why someone may have secondary infertility, even if conceiving their first child was easy.

Secondary Infertility: Finding Support, Pregnancy and Baby, 2008

"In some states, it's not even a full mandate, and in some there is really no coverage at all," said Barbara Collura, executive director of Resolve. "It's a relatively large number of people who do not have access to care. As high as 50 percent of those diagnosed with infertility would benefit from medical intervention and are not getting the care that they need."

Bringing Out Baby: Who Pays for IVF?, ABCNews.com, April 8, 2009

"People have to recognize that there's a connection between cost and how the treatment is going to play out," said Barbara Collura, executive director of Resolve, a patient advocacy organization for people with infertility. "If you have \$10,000 that you've begged, borrowed and stolen for this one I.V.F. cycle, you're not going to say, 'Please just transfer one.'"

Lowering Odds of Multiple Births, The New York Times, February 19, 2008

In addition, RESOLVE became a member of the following coalitions:

- Coalition for the Advancement of Medical Research (CAMR);
- Protect Families, Protect Choice (No on Amendment 48 in Colorado); and
- CureMichigan, a stem cell ballot initiative in Michigan.

In working with these coalitions, RESOLVE provided background materials, spokespeople and drafted an opinion piece on the issues.

RESOLVE Staff and Board of Directors

Staff

Barbara Collura	Executive Director
Margaret Berardelli	Regional Operations Manager, Mid-Atlantic Region
Rebecca Flick	Director, Marketing & Online Services
Dawn Gannon	Regional Operations Manager, Northeast Region
Heather Gasser	Database & Online Services Specialist
Lisa Houts	Regional Operations Manager, Midwest & Great Lakes Region
Tracy Kaylie	Development Manager
Jennifer Munro	Regional Operations Manager, Southwest Region

RESOLVE Board of Directors

Leigh Boston, Chair	7180 Fawn Lake Drive Alpharetta, GA, 30005
Bob Lederer, Vice Chair	161 Cockle Cove Road South Chatham, MA 02659
Dwight P. Ryan, Treasurer	1 Macy Avenue White Plains, NY 10605-3504
Susan B. Slotnick, Clerk	35 Martindale Road Short Hills, NJ 07078
Barbara Collura, Executive Director	1760 Old Meadow Road, Suite 500 McLean, VA 22102
Linda Hammer Burns, PhD	5319 Upton Avenue South Minneapolis MN 55410
Susan Caughman	39 W. 37th Street, 15th Floor New York, N.Y. 10018
Marcelle I. Cedars, MD	Division of Reproductive Endocrinology University of California, San Francisco Women's Health Clinical Research Center 1635 Divisadero Street, Suite 601 San Francisco, CA 94115
Lee Rubin Collins, JD	5 Whitney Circle Natick, MA 01760

Karen Dolan	2 Windy Hill Road Redding, CT 06896
Alice D. Domar, PhD	Domar Center for Complementary Healthcare 130 Second Avenue Waltham, MA 02451
Frank R. Dunau	15 Bay State Road Wellesley, MA 02481
David L. Keefe, MD	Dept. of Obstetrics and Gynecology University of South Florida Harbourside Medical Tower 4 Columbia Drive, Suite 529 Tampa, FL 33606
Deborah Rice, RN	Shady Grove Fertility Reproductive Science Center 15001 Shady Grove Road, Suite 220 Rockville, MD 20850
Steven Spandorfer, MD	Cornell Institute for Reproductive Medicine 505 East 70th Street, HT 340 New York, NY 10021
Michael Alper, MD, Vice Chair	130 Second Avenue Waltham, MA 02451

2008 Corporate Council Members



2008 Major Donors

\$250.00

Debra Cantor
Life Brands
Natasha Cornstein =
The Apothocary Shop of Deer Valley, Inc.
Kellie Snell Creative Conception Inc
Dalio Family Foundation Inc.
Cheryl Goldwire
Paula Izidoro
Lars Leafbald
Rhonda Balsam
Matt Krummell
Lindsay Roth
Meggin Schneider

\$251.00 - \$450.00

Amanda Saye
America'S Charities Distribution Account
Meredith Berkman
Morgan Stanley Group
United Way Greater Twin Cities

\$500.00

Lars Leafbald
Bob Miller
Susan Slotnick
Siobhan Spencer
Alice Domar
Deborah Rice
Smartgo Foundation
Caroline Ryan
Shanna Kovalchick
Marshall Hall
Adam Lustig
Holly Kortright
Leonard Reback

\$600.00 - \$730.00

Adrian Schules
Pimco Foundation
Cynthia Panza
Lynn Grody

\$750.00 - \$850.00

Discovery Institute of Medical Information
Marcelle Cedars
Julie Robichaux

\$1,000.00 - \$3,000.00

Theodore Johnson
Mary Zimmer
De Lage Landen
Robert Lederer
Nancy Frudden Schmidt Fund
Elaina Larusso
Baptist Health System Of East TN
Lee Collins
Goldman Sachs Philanthropy Fund

\$7,500.00 - \$15,000.00

Stuart Mathews
Jeanette & H. Peter Kriendler Charitable Trust
Frank Danau

Appendix – RESOLVE's Financial Statements

**RESOLVE: The National Infertility Association
Consolidated Statement of Position
December 31, 2008**

	<u>National</u>	<u>Bay State</u>	<u>Total</u>
Assets			
Cash and cash equivalents	102,552	78,581	181,133
Accounts receivable	77,447	-	77,447
Note receivable, net	5,302	-	5,302
Prepaid expenses	17,322	-	17,322
Property and equipment, net	<u>1,227</u>	<u>-</u>	<u>1,227</u>
Total assets	<u>203,850</u>	<u>78,581</u>	<u>282,431</u>
Liabilities and Net Assets			
Liabilities			
Accounts payable and accrued expenses	209,411	11,119	220,530
Deferred membership dues	111,665	8,704	120,369
Note payable	<u>49,522</u>	<u>-</u>	<u>49,522</u>
Total liabilities	<u>370,598</u>	<u>19,823</u>	<u>390,421</u>
Net Assets			
Unrestricted net assets (deficit)	<u>(166,748)</u>	<u>58,758</u>	<u>(107,990)</u>
Total net assets	<u>(166,748)</u>	<u>58,758</u>	<u>(107,990)</u>

Total liabilities and net assets	<u>203,850</u>	<u>78,581</u>	<u>282,431</u>
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RESOLVE: The National Infertility Association
Consolidated Statement of Activities
For the Year Ended December 31,
2008

	<u>National</u>	<u>Bay State</u>	<u>Total</u>
Revenue and support			
Sponsorships	368,538	-	368,538
Grants	216,504	-	216,504
Meetings and event revenue	184,328	74,165	258,493
Contributions	177,520	14,230	191,750
Membership fees	175,994	15,524	191,518
Publications and advertising	84,403	37,683	122,086
Contributions from Chapters	36,520	-	36,520
Miscellaneous revenue	26,030	-	26,030
Investment income	<u>372</u>	<u>155</u>	<u>527</u>
Total revenue and support	<u>1,270,209</u>	<u>141,757</u>	<u>1,411,966</u>
Expenses			
Program services	574,607	99,110	673,717
General and administrative	565,850	30,222	596,072
Fundraising	<u>-</u>	<u>3,889</u>	<u>3,889</u>
Total expenses	<u>1,140,457</u>	<u>133,221</u>	<u>1,273,678</u>
Change in Net Assets	129,752	8,536	138,288
Net Assets, beginning of year	<u>(296,500)</u>		



RESOLVE: The National Infertility Association (RESOLVE)

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Web address: www.resolve.org