RESOLVE: The National Infertility Association

Annual Report 2007

RESOLVE is the voice for women and men facing infertility.
TABLE OF CONTENTS

Letter from the Executive Director .................................................................3
Mission..................................................................................................................4
Year in Review ....................................................................................................5
RESOLVE Staff, Board of Directors, Advisory Councils...............................11
2007 Major Donors ..........................................................................................13
Appendix: Financial Statements ......................................................................14
LETTER FROM THE EXECUTIVE DIRECTOR

RESOLVE: The National Infertility Association was founded in 1974 by Barbara Eck Menning, a woman going through her own struggle with infertility. Instead of suffering alone, she brought together a group of women facing the same life crisis. They met regularly around her kitchen table to share their ups and downs, including how to cope and move towards resolution. Infertility was certainly a huge factor in their lives, but they did not want it to define who they were as women; they wanted to take charge of their destiny.

Thirty-three years later, women, and now men, are still gathering around tables to talk about their infertility and share their struggles. In 2007 many joined RESOLVE, a national organization that not only provides the structure for support groups across the country, but has grown to include educational programming; online resources including a robust online support community; advocacy for greater access to care; and a constant effort to bring infertility into the mainstream public discourse. Infertility is not defining the women and men who seek out RESOLVE’s services—they too are taking charge and creating their own path to resolution.

The empowerment gained from finding support and information has helped thousands of people in the U.S. cope with their infertility diagnosis. RESOLVE is the oldest and largest patient advocacy organization in the U.S. providing support to the infertility patient community. Our organization was founded on the belief that a few people getting together each month can make a difference. In 2007, our focus was on the basics that created RESOLVE—strengthening and growing our support group experience, fighting for access to care, and providing the best information available to patients.

Thank you for taking the time to read this Annual Report. My hope is that you leave with the knowledge that RESOLVE makes a difference every day in the lives of so many.

Sincerely,

Barbara Collura
Executive Director
MISSION STATEMENT

The mission of RESOLVE is to provide timely, compassionate support and information to people who are experiencing infertility and to increase awareness of infertility issues through public education and advocacy.
New Executive Director Named
In April 2007, Barbara Collura was named Executive Director of RESOLVE: The National Infertility Association (RESOLVE). As Executive Director, she represents RESOLVE at a number of national conferences, committees and organizations including the National Committee on the Oversight of Assisted Reproductive Technologies (NCOART), the American Society of Reproductive Medicine (ASRM) and the National Health Council. As the official spokesperson for RESOLVE, Collura is frequently interviewed by the media and speaks at conferences and events on a variety of topics related to infertility.

Collura joined RESOLVE in September 2004, as the Director, Chapter & Constituent Services. In this role, she oversaw the restructuring of the RESOLVE nationwide volunteer network from a chapter structure to an integrated, regional model. Barbara hired and managed the first regional staff for RESOLVE and facilitated the development of standardized processes, procedures, templates and forms among the RESOLVE regions. Collura also managed a number of external projects including National Infertility Awareness Week®. For several years prior, Collura served as a volunteer for RESOLVE in the Washington, DC-metro area.

Prior to joining RESOLVE, Collura ran a high tech recruiting organization serving as Vice President of Operations and also owned her own high tech recruiting firm. She has served as a volunteer with RESOLVE, The American University Alumni Association, her church and other social service organizations.

Collura received her undergraduate degree from the University of Montana and her Masters of Arts degree in International Affairs from American University. Collura, her husband Chris, and son Anthony reside in Herndon, VA outside Washington, DC.

Benefiting from the AMC Model
In August, 2007 RESOLVE secured the services of The Coulter Companies, an association management company (AMC). The primary functions of the AMC are to provide a central office for RESOLVE’s national headquarters and to provide an array of services from a professionally managed staff, including finance and accounting, events management, resource development and database/ information technology. The AMC model, used by thousands of non-profit organizations throughout the U.S., allows the core RESOLVE team to focus on service and mission delivery, and cuts costs by utilizing the services of highly-skilled professionals for just the right amount of time needed. The move to the AMC corresponded with the expiration of the office lease on RESOLVE’s previous office in Bethesda, MD. By moving to the AMC, RESOLVE was able to reduce costly overhead expenses (office furniture, equipment, office lease), and gain a wealth of knowledge across the AMC staff. The Coulter Companies is located in McLean, VA, just outside Washington, DC.
National Infertility Awareness Week® (NIAW)
Recognized annually for 18 years with nationwide events, NIAW informs the public about the medical and emotional issues faced by the 7.3 million Americans with infertility and highlights family building options.

During NIAW 2007, RESOLVE successfully launched seven virtual events.
- Attend a Local Event/Find a Support Group
- Shop till you drop with RESOLVE’s shopping partners
- Virtual Advocacy Day
- Give to RESOLVE
- Pledge/Petition
- Ask your employer for coverage
- Spread the Word—tell a friend

RESOLVE.org, RESOLVE’s premiere website
- 450,000 unique visitors
- 7.1 million page views
- 1 million visits

In 2007 RESOLVE continued to grow our web presence. This year we focused on implementing a strategic eCommunications plan to different segments of RESOLVE’s audience, including:
- eUpdate: a monthly eNewsletter that focuses on current RESOLVE happenings and how to use RESOLVE during the family building journey.
- Volunteer Update: a special communication to hundreds of RESOLVE volunteers nationwide.
- Infertility Advisor: a monthly communication to RESOLVE’s professional members.
- Regional eNews: bimonthly eNewsletters segmented by geographical location promoting local support services and educational programs.

Fundraisers

Celebrate Families … A Walk of Hope

On Saturday, November 10, 2007, hundreds of families gathered at the Mall of America in Bloomington, MN for the first “Celebrate Families … A Walk of Hope! This event, the brainchild of a dedicated RESOLVE volunteer in Minnesota, brought together families to celebrate the unique and special way their family was created. The event was co-sponsored and heavily promoted by KARE-11, the NBC affiliate in the Minneapolis area. Additional sponsors included Denny Hecker Auto Connections, Queen of Peace Hospital, Cub Foods, and SuperValu. The event raised thousands of dollars in sponsorship, event registration, and pledges made to walkers who strolled through the Mall and enjoyed special guests and activities brought to the Mall for the Walk.
RESOLVE’s 10th Annual Night of Hope gala was held on June 6, 2007 in New York City. This year’s theme, Ten Fingers, Ten Toes, Ten Years, was a celebration of RESOLVE’s achievements in the area of infertility and its continued commitment to increase awareness of family building issues through advocacy and public education.

The evening was hosted by RESOLVE’s Executive Director, Barbara Collura and featured a silent auction followed by an awards presentation where outstanding family-building professionals and supportive organizations were honored:

**Barbara Eck Menning Founder’s Award presented to Alice D. Domar, PhD**

Each year, RESOLVE gives a special Founder’s Award – the Barbara Eck Menning Award – to an individual or group who has demonstrated leadership in the field of infertility or infertility resolution. Alice D. Domar, PhD, Executive Director, Domar Center for Complementary Healthcare at Boston IVF, is this year’s recipient. Dr. Domar is a pioneer in the application of mind/body medicine to women's health issues. Her groundbreaking research focuses on the relationship between stress and different women's health conditions, and creating innovative programs to help women decrease physical and psychological symptoms, earning an international reputation as one of the country’s top women’s health experts.

**Other distinguished awardees:**

| Friends of RESOLVE for Clinical Excellence | Friends of RESOLVE for Media Leadership |
| Larry Lipshultz, MD | Anderson Cooper 360 |
| Maria Bustillo, MD | |

| Friends of RESOLVE for Emotional Support | Family Building Employer of the Year Presented by RESOLVE and Conceive Magazine |
| Linda Applegarth, PhD | Avon Products, Inc. |
| Linda Hammer Burns, PhD | |
| Sharon Covington, MSW | Outstanding Employer Awards Presented by Organon USA, Inc. |

| Friends of RESOLVE for Public Awareness Leadership | National Employer Black and Decker |
| Church and Dwight Co., Inc. | |

| Friends of RESOLVE for Advocacy Leadership | Regional Employer Columbia Laboratories |
| Organon USA, Inc. | Regional Awards: |
| | Regional Zenith Award |
Los Angeles, CA, Night of Hope Gala

The Los Angeles affiliate of RESOLVE hosted its first Night of Hope event on November 8, 2007, at the Japanese Gardens on the campus of Long Beach State University. The event paid tribute to the professional community in the Los Angeles area and a number of awards were given out to a wide variety of professionals. The event was especially meaningful as it honored the memory of Dr. Mory Nouriani, a Reproductive Endocrinologist in the LA area who was killed in a car accident a year earlier. Dr. Parks, Dr. Nouriani’s widow, accepted his award with heartfelt gratitude to RESOLVE and the entire infertility community that supported her and her family.

Publications

REI Nurse Perspective
In 2007, RESOLVE introduced a specialty publication, *The REI Nurse Perspective*. This publication provides a synopsis of infertility patients’ perspectives on their medication treatment experiences and infertility clinic nurses’ responses to those findings. Our goal was to inform, as well as enhance, the nurse-patient relationship to advance patient satisfaction and quality of care. The publication, which was produced by an educational grant by Ferring Pharmaceuticals, was distributed to RESOLVE professional members.

Resolve for the Journey and Beyond
RESOLVE ceased publication of *Family Building* magazine following the Autumn/NIAW issue. The RESOLVE Regional newsletter, “Resolve for the journey and beyond,” replaced *Family Building* as a benefit of membership. The newsletter provides the same high-quality content on all aspects of the infertility journey, and regional editions provide information on local events and services.

Advocacy

The goals of RESOLVE’s advocacy committee are to increase access to family building options by:

- Seeking state and federal mandates for infertility insurance
- Persuading employers to provide coverage voluntarily
- Improving policies for those wishing to adopt and those using third party reproduction
- Influencing pending legislation that could jeopardize access to treatment
20th Anniversary of the Massachusetts Mandate

The Bay State chapter of RESOLVE celebrated the 20th Anniversary of the Massachusetts Infertility Insurance Mandate at a luncheon at the Massachusetts State House on Tuesday, April 10, 2007. The chapter honored 15 insightful legislators, still in office, who supported the original bill two decades ago, requiring insurance coverage for infertility treatment. Speakers included Speaker of the House Salvatore F. DiMasi, Rep. Ronald Mariano, Dr. Selwyn Oskowitz of Boston IVF, and Rebecca Lubens, Davina Fankhauser and Beth Panella from the Bay State RESOLVE chapter. The Bay State RESOLVE board of directors and staff, along with members of the professional community also attended, as well as a number of RESOLVE families with babies and children—a visible reminder of the mandate’s impact on Massachusetts families. In fact, the chapter estimates that between 50,000 and 60,000 babies have been conceived via fertility treatment since the mandate’s passage in 1987. Clearly, the law has been life changing for couples and individuals in Massachusetts, and the chapter remains committed to protecting this law during current and future legislative debates about controlling health care costs.

RESOLVE Highlights Infertility in the National and Local Media

In 2007, RESOLVE: The National Infertility Association brought the disease of infertility to the forefront of the public’s attention. With coverage in national publications such as The Wall Street Journal, ABC News, The New York Times, Newsweek and MSNBC, RESOLVE’s spokesperson, executive director, Barbara Collura, was interviewed and provide vital statistical information to these publications. In addition, RESOLVE’s robust Web site provided facts on infertility to media across the nation. RESOLVE’s media relations effort also led to stories in trade publications such as Pregnancy Magazine, Fit Pregnancy, Parents Express and Birthtalk. Media worked closely with RESOLVE to find appropriate families going through their family building journey. RESOLVE uses its e-newsletter capabilities and listservs to assist reporters from national and local press to find people to interview for their articles on infertility.

One particular piece that was published in the New York Times Online features audio interviews of women telling their family building stories. In this piece, you can hear these women including Barbara Collura talk about their experiences. Through this effort, the public realizes the importance of the resources that RESOLVE to the infertility community and though diagnosed with infertility. Please visit http://www.nytimes.com/interactive/2008/06/10/health/healthguide/TE_INFERTILITY_CLIPS.html and the related article at http://www.nytimes.com/2008/06/10/health/10pati.html.

RESOLVE In the Media

“People have to recognize that there’s a connection between cost and how the treatment is going to play out,” said Barbara Collura, executive director of Resolve, a patient advocacy organization for people with infertility. “If you have $10,000 that you’ve begged, borrowed and stolen for this one I.V.F. cycle, you’re not going to say, ‘Please just transfer one.’ ” The New York Times, Lowering Odds of Multiple Births, February 19, 2008

“But outsize costs and relatively sparse insurance coverage at home are driving more Americans to seek treatments abroad. The cost of fertility treatments in the U.S. varies by region and depends on the procedures needed. A single round of IVF with a woman's own eggs, including medications, costs on average about $12,000, according to Resolve, but can run much higher. For IVF using donor eggs, the cost can add as much as $5,000 to $15,000. Prices have risen steadily in recent years as more-advanced technology and additional options have emerged.” WSJ.com, Infertile Couples Head Overseas for Treatments, February 19, 2008

Professional Outreach

In 2007 RESOLVE exhibited at the American Society for Reproductive Medicine (ASRM) conference held in Washington, DC in October. The event allowed RESOLVE to meet with many of our professional members and corporate partners. RESOLVE is a proud member of the National Health Council and attended a variety of meetings in 2007 with other patient advocacy organizations. RESOLVE is the only patient group dedicated to infertility on the prestigious National Health Council. In 2007 RESOLVE chaired the National Committee for the Oversight of Assisted Reproductive Technologies (NCOART), of which it co-chairs with the Society for Assisted Reproductive Technology (SART). Two meetings were held in 2007 which brought together leaders from trade associations, non-profits, and governmental agencies to discuss the most pressing issues facing assisted reproductive technologies.
RESOLVE Staff, Board of Directors, Advisory Councils

Staff
Barb Collura  Executive Director
Anna Bell   Regional Operations Manager, Southwest
Margaret Berardelli  Regional Operations Manager, Mid-Atlantic
Rebecca Flick  Director, Marketing & Online Services
Dawn Gannon  Regional Operations Manager, Northeast
Heather Gasser  Database & Online Services Specialist
Lisa Houts  Regional Operations Manager, Midwest
Tracy Kaylie  Development Manager
Jennifer Munro  Regional Operations Manager, Southwest

RESOLVE Board of Directors
Leigh Boston, Chair   7180 Fawn Lake Drive
                      Alpharetta, GA 30005
Michael Alper, MD, Vice Chair   130 Second Avenue
                                 Waltham, MA 02451
Vicki Baldwin, MEd, MBA, Immediate Past Chair   10 Rock Spring Lane
                                             Darien, CT 05710
Susan B. Slotnick, Clerk   35 Martindale Road
                        Short Hills, NJ 07078
Dwight P. Ryan, Treasurer   1 Macy Avenue
                           White Plains, NY 10605
Linda Hammer Burns, PhD   5319 Upton Avenue South
                          Minneapolis, MN 55410
Susan Caughman   39 W. 37th Street, 15th Floor
                 New York, NY 10018
Marcelle I. Cedars, MD   1635 Divisadero Street, Suite 601
                         San Francisco, CA 94115
Lee Rubin Collins, JD   5 Whitney Circle
                         Natick, MA 01760
Karen Dolan
2 Windy Hill Rd
Redding, CT 06896

Alice D. Domar, PhD
130 Second Avenue
Waltham, MA 02451

Frank R. Dunau
15 Bay State Road
Wellesley, MA 02481

Michelle Fryatt, CPA
2891 Painted Lilly Drive
Las Vegas, NV 89135

Theodore H. Johnson, MD
141 South Mountain Drive
New Britain, CT 06052

Bob Lederer
161 Cockle Cove Road
South Chatham, MA 02659

Deborah Rice, RN
15001 Shady Grove Road, Suite 220
Rockville, MD 20850

Richard T. Scott, Jr., MD
111 Madison Avenue, Suite 100
Morristown, NJ 07931

Steven Spandorfer, MD
505 East 70th Street, HT 340
New York, NY 10021

Nancy Turett
1500 Broadway
New York, NY 10036

Peter J. Wiernicki, Esq
11140 Rockville Pike, Suite 620
Rockville, MD 20852

**Physician Advisory Council**
G. David Adamson, MD
Marcelle Cedars, MD
Frances Ginsburgh, MD
Linda Giudice, MD, PhD
Bradford Kolb, MD
Larry Lipshultz, MD
Charles E. Miller, MD
Santiago Munne, PhD
Harris M. Nagler, MD
Steven Ory, MD
Zev Rosenwaks, MD
Joe Leigh Simpson, MD
Michael R. Soules, MD
Steven D. Spandorfer, MD
Robert Stillman, MD

**Mental Health Advisory Council**
Linda Applegarth, EdD
Kris Bevilacqua, PhD
Alice D. Domar, PhD
Madeline Feingold, PhD
Peggy Orlin, MS, MFT
Claudia Pascale, PhD
William D. Petok, PhD, PA
Jan Elman Stout, PsyD

**Nurse Advisory Council**
Melanie Acosta, RN
Jennifer Dempsey, RN
Dawn Duncan, RN
Sharon Freiman, RN
Karyn Gotthardt, RN
Ruthie Gruen, RN
Kathryn Hill, MS, WHCNP
Jackie Korn, RN
Carol Lesser, RN
JoAnne Libraro, RN
Gina Matties, RN
Catherine McBreen, RN
Mirrin Reagan, RN
Sheila Scharnowski, RNC
Sue Schneider, RN
Cyndi Hill Tagg, RN
Marge Vogt, RN

**2007 Major Donors**
$250 - $499

- Susan Alfiero-Bavasso
- Rhonda Balsam
- Katherine Fallow
- Richard Grazi
- Diana Greenberg
- Theodore Nagel
- Robert Nichol
- Jessica Peterson
- Deborah Rice
- Anna and Jim Richards
- Peter Rosenberg
- Meggin Schneider
- Joseph Stegmayer
- Gina Wilson
- Tina Nelson
- Angela Gilligan
- Timothy Kniker
- Santiago Munne
- Dorothy Shigemura
- Skye Terhorst
- Constance Berman
- Morgan Stanley Group

$1,000

- Thomas Sakovits
- Paula Zavri
- Lynn Grody

$1,001 - $5,000

- Anthony Amato
- Bradley Berman
- Leigh Boston
- Michael Kownacki
- Jeffrey Larson
- Robert Lederer
- John Nardini
- Lawrence Nelson
- Jane Ribgy
- Susan Slotnick
- Steven Sullivan
- Mary Zimmer

$500 - $999

- Julie Berman
- Maria Bustillo
- Lucia Case
- Wendy Conrad
- Harrie Copeland
- Alice Domar
- Lisa Duchon
- John Germanson
- Matt Krummell
- Adam Lustig
- Michael Meyer

$10,000

- Dennis Heckler

$49,000

- Amy Davis
### Appendix – RESOLVE's Financial Statements

RESOLVE: The National Infertility Association  
Consolidated Statement of Position  
December 31, 2007

<table>
<thead>
<tr>
<th></th>
<th>National</th>
<th>Houston</th>
<th>Bay State</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>68,781</td>
<td>36,608</td>
<td>74,280</td>
<td>179,669</td>
</tr>
<tr>
<td>Accounts receivable</td>
<td>189,561</td>
<td>-</td>
<td>405</td>
<td>189,966</td>
</tr>
<tr>
<td>Note receivable, net</td>
<td>8,602</td>
<td>-</td>
<td>-</td>
<td>8,602</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>26,430</td>
<td>-</td>
<td>-</td>
<td>26,430</td>
</tr>
<tr>
<td>Other assets</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>2,678</td>
<td>-</td>
<td>-</td>
<td>2,678</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td>296,052</td>
<td>36,608</td>
<td>74,685</td>
<td>407,345</td>
</tr>
</tbody>
</table>

| **Liabilities and Net Assets** |          |         |           |           |
| **Liabilities**            |          |         |           |           |
| Accounts payable and accrued expenses | 336,017  | -       | 14,563    | 350,580   |
| Deferred membership dues   | 157,013  | -       | 9,900     | 166,913   |
| Deferred corporate sponsorship | 40,000  | -       | -         | 40,000    |
| Note payable               | 59,522   | -       | -         | 59,522    |
| **Total liabilities**      | 592,552  | -       | 24,463    | 617,015   |

| **Net Assets**            |          |         |           |           |
| Unrestricted net assets (deficit) | (296,500) | 36,608  | 50,222    | (209,670) |
## RESOLVE: The National Infertility Association

**Consolidated Statement of Activities**

**For the Year Ended December 31, 2007**

### Revenue and support

<table>
<thead>
<tr>
<th></th>
<th>National</th>
<th>Houston</th>
<th>Bay State</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsorships</td>
<td>381,979</td>
<td>-</td>
<td>-</td>
<td>381,979</td>
</tr>
<tr>
<td>Meetings and event revenue</td>
<td>281,879</td>
<td>636</td>
<td>54,976</td>
<td>337,491</td>
</tr>
<tr>
<td>Membership fees</td>
<td>190,146</td>
<td>11,964</td>
<td>11,686</td>
<td>213,796</td>
</tr>
<tr>
<td>Grants and contributions</td>
<td>158,777</td>
<td>12,811</td>
<td>33,818</td>
<td>205,406</td>
</tr>
<tr>
<td>Publications and advertising</td>
<td>158,337</td>
<td>-</td>
<td>38,238</td>
<td>196,575</td>
</tr>
<tr>
<td>Contributions from Chapters</td>
<td>1,018</td>
<td>-</td>
<td>-</td>
<td>1,018</td>
</tr>
<tr>
<td>Miscellaneous revenue</td>
<td>5,582</td>
<td>-</td>
<td>-</td>
<td>5,582</td>
</tr>
<tr>
<td>Investment income</td>
<td>2,926</td>
<td>-</td>
<td>196</td>
<td>3,122</td>
</tr>
<tr>
<td><strong>Total revenue and support</strong></td>
<td><strong>1,180,644</strong></td>
<td><strong>25,411</strong></td>
<td><strong>138,914</strong></td>
<td><strong>1,344,969</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th></th>
<th>National</th>
<th>Houston</th>
<th>Bay State</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program services</td>
<td>802,979</td>
<td>13,419</td>
<td>113,088</td>
<td>929,486</td>
</tr>
<tr>
<td>General and administrative</td>
<td>607,398</td>
<td>8,273</td>
<td>25,876</td>
<td>641,547</td>
</tr>
<tr>
<td>Fundraising</td>
<td>-</td>
<td>-</td>
<td>3,837</td>
<td>3,837</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td>1,410,377</td>
<td>-</td>
<td>-</td>
<td>1,410,377</td>
</tr>
</tbody>
</table>

Total net assets: (296,500) 36,608 50,222 (209,670)

Total liabilities and net assets: 296,052 36,608 74,685 407,345
<table>
<thead>
<tr>
<th></th>
<th>Net Assets, beginning of year</th>
<th>Net Assets, end of year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Change in Net Assets</td>
<td>(229,733)</td>
<td>(296,500)</td>
</tr>
<tr>
<td></td>
<td>3,719</td>
<td>36,608</td>
</tr>
<tr>
<td></td>
<td>(3,887)</td>
<td>50,222</td>
</tr>
<tr>
<td></td>
<td>(229,901)</td>
<td>(209,670)</td>
</tr>
</tbody>
</table>

|                          | 21,692                        | 142,801                 |
|                          | 1,574,870                     | 1,574,870               |

Net Assets, beginning of year: (66,767), 32,889; 54,109; 20,231

Net Assets, end of year: (296,500), 36,608; 50,222; (209,670)
RESOLVE: The National Infertility Association (RESOLVE)

Mailing Address:
1760 Old Meadow Road, Suite 500
McLean, VA 22102

Telephone: 703.556.7172
Web address: www.resolve.org